



Legislation Text

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TITLE

MADDIE'S FUND GRANT RECEIPT AND BUDGET AMENDMENT

SPONSOR

Jorge Ortega

BACKGROUND

Guilford County Animal Services has been awarded a \$5,000 grant from Maddie's Fund in October 2018. This grant will enable Guilford County Animal Services, through an innovative partnership with the nonprofit Juliet's House Animal Rescue, to upgrade the dissemination of the Guilford County Pet Responsibility Program's (GCPRP) "Best Friends" Activity Book in our diverse and growing county. While the goal of the GCPRP itself is to reach an additional 1,200 students at fourteen Guilford County Schools in 2018 with print copies of the booklet, Animal Services' goal is to reach all interested pet owners, including those for whom English is not their first language, with the educational material in the GCPRP as soon as possible. With increased community outreach and education spearheaded by our animal control officers, we can work positively, rather than punitively, to change the culture and norms around pet spay/neuter and animal welfare in our county. We can reduce shelter intake, increase spay/neuter uptake, educate about Trap, Neuter, Release (TNR) programs, decrease euthanasia of healthy animals, and provide support for pet retention.

All funds received as a result of this grant award will go directly towards our goal of making the "Best Friends" booklet accessible to a large proportion of Guilford County citizens.

To our knowledge, the GCPRP is the only humane education program of its kind in Guilford County, and Guilford County Animal Services is proud to partner with them through Juliet's House Animal Rescue.

BUDGET IMPACT

Budget Ordinance Amendment

General Fund

\$5,000 Increase in Other Revenues

\$5,000 Increase in Appropriation to Animal Services

REQUESTED ACTION

Approve receipt of the Maddie's Fund grant award in the amount of \$5,000 to be used for the Guilford County Pet Responsibility Program; and approve an increase in Other Revenues of \$5,000 and increase the FY 2018-19 Animal Services budget by the same amount.