

TIFFANY MARIE TURNER

2003 Queens Ct. | Greensboro, NC 27408 | (336) 254 – 6051 | tiffvigoya@gmail.com

WORK EXPERIENCE

Food Resilience Projects Manager, City of Winston-Salem, Winston-Salem, NC November 2018 – Present

- Lead and coordinate the planning, development, implementation and evaluation of a comprehensive city-wide initiative to address food insecurity and access for the purpose of building a robust and inclusive food economy for residents to find affordable and healthy food; called Think Orange.
- Provide programmatic and administrative support to City Council, Urban Food Policy Council, and Think Orange Taskforce, including monthly meeting facilitation, strategic planning sessions, and special projects.
- Work collaboratively and assist neighborhoods in developing strategies for their communities to enable them to become self-empowered and self-sufficient.
- Lead business roundtable meetings on behalf of the Mayor to raise awareness and financial resources to address hunger in Winston-Salem. Serve as the spokesperson for the campaign to the public and media.
- Facilitate inter-departmental collaboration between Community Development, Human Relations, Sustainability, Recreation and Parks, Marketing and Communications to successfully implement citywide initiatives.
- Manage overall budgeting process and progress reporting for the campaign which includes a mini-granting program and taskforce partner support memorandums.

Youth Market Director, American Heart Association, Greensboro, NC August 2018 – January 2020

- Manage operations of Kids Heart Challenge, which aims to promote whole-child wellness and community service-learning opportunities for children in 150 schools across 7 counties in North Carolina.
- Facilitate wellness summits in partnership with over 300 school teachers and administrators to teach students how to keep their hearts healthy; successfully reached over 25,000 students in the 2018-2019 academic year.
- Facilitated continuing education opportunities for 150 educators to incorporate health-related activities in the classroom for their students to learn about the heart anatomy and actions to promote long-term heart health.
- Meet aggressive goals set by AHA leadership to raise half a million dollars in participant income towards life-saving heart research and public education programming.
- Liaise with District Superintendents and Boards of Education in nine school districts to provide programmatic updates and advocate for district budgets to support health and well-being programs within district schools.
- Support information management through Microsoft Dynamics CRM tool of 700 contacts and 334 schools.

Executive Director, Pupusas for Education (P4E), Durham, NC July 2017 – August 2018

- Managed operations of P4E, a local start-up nonprofit which aims to increase the number of Latinx students going to and graduating from college in partnership with its sister organization and business, So Good Pupusas.
- Developed and implemented programs including a fellowship, educational summit, scholarships and community service-learning initiatives for Latinx students in the Triangle area.
- Ensured long-term financial stability by diversifying the organization's income streams; successfully increased the organization's budget from \$3,000 to \$30,000.
- Provided programmatic and administrative support to P4E Board of Directors which included meeting facilitation, strategic planning, and development of legal and financial compliance processes.
- Developed strategic partnerships with key community stakeholders and funders in the areas of education and immigration, such as higher education institutions, foreign consulates, and legislative bodies.

Senior Intern, Bonners Leaders Program, UNC-CH Campus Y August 2014 – July 2018

- Developed equitable initiatives to address community challenges in education, food security, environmental justice, and economic prosperity.
- Mentored and coached Bonner Leaders to strategically address community challenges.

- Facilitated workshops and retreats to prepare first through third year college students for various projects at their community service sites such as best practices, service-based reflection, time management, and goal setting.

Student Consultant, Institute for Emerging Issues (IEI), Raleigh, NC

January 2018 – May 2018

- Compiled and analyzed over 60,000 data points for reports on North Carolina economic, health, education, environmental and demographic trends to inform IEI initiatives.
- Interviewed experts and stakeholders to identify the most pressing issues facing NC.
- Produced a series of domestic and international case studies on urban-rural connectivity – such as access to broadband – and sustainable economic development.

Fellow, National Farm to School Network, Raleigh, NC

May 2017 – August 2017

- Identified key Head Start Program performance standards and early learning outcomes, and produced solution for how Head Start Programs can use farm to early care and education activities to meet these standards and outcomes.
- Worked with stakeholders to integrate farm to early care and education activities to address Head Start Program performance standards and early learning outcomes.
- Developed and disseminated a toolkit on farm to early care and education activities for Head Start Programs across the US to use to meet performance standards and early learning outcomes.

Senior Fellow, Jamie Kirk Hahn Foundation (JKHF), Raleigh, NC

May 2016 – August 2017

- Co-managed and developed curriculum for the Foundation's Fellowship program for young leaders who identify as a woman – and were a majority of women of color.
- Managed and supported Food Systems Fellows on their community initiatives which included developing strategic plans, toolkits, and facilitating convenings.
- Supported local nonprofits to meet community-identified needs.
- Created an alumni engagement plan for the JKHF to continue to be in relationship with Fellows.

EDUCATION

University of North Carolina at Chapel Hill (UNC-CH)

Chapel Hill, NC

B.A. Public Policy with minors in Social & Economic Justice, Marine Science, 3.503 GPA

August 2014 – May 2018

AWARDS & ACOMPLISHMENTS

Graduate, Greensboro City Academy

December 2019

- Selected for Greensboro's City Academy program which develops future leaders and builds up community to become civically engaged.

Rookie of the Year, American Heart Association

August 2018 – July 2019

- Received this award for ranking first out of all Youth Market Directors in the Mid-Atlantic and Southeast regions in achieving the most students taking health challenges, highest percentage increase and most new dollars in fundraising.

Member of the UNC Order of the Golden Fleece

May 2018

- This is the oldest and highest honorary society at UNC based upon service to the university as reflected in scholarship, motivation, creativity, loyalty, and leadership in academic and extracurricular pursuits.

Bonner Scholar

August 2014 – May 2018

- Selected for this competitive cohort of individuals who demonstrate leadership potential and commitment to public service, while in engaging in intensive community work of over 1,200 community-service hours.