



Guilford County Animal Services

Enhancing the Lives for Animals in Guilford County

It Takes a Village

The progress Guilford County has made would NOT have happened without the Community's support.

- Our Rescue Partners
- Our Shelter Volunteers
- The Guilford County Animal Advisory Board
- The partnership with Colleges in the community
- The support of local businesses
- The dedicated team at Guilford County Animal Services who have embraced a new model of serving animals in the community
- ...and our County Commissioners and County Staff who have made animal welfare a focus!

A New Approach has had an Impact

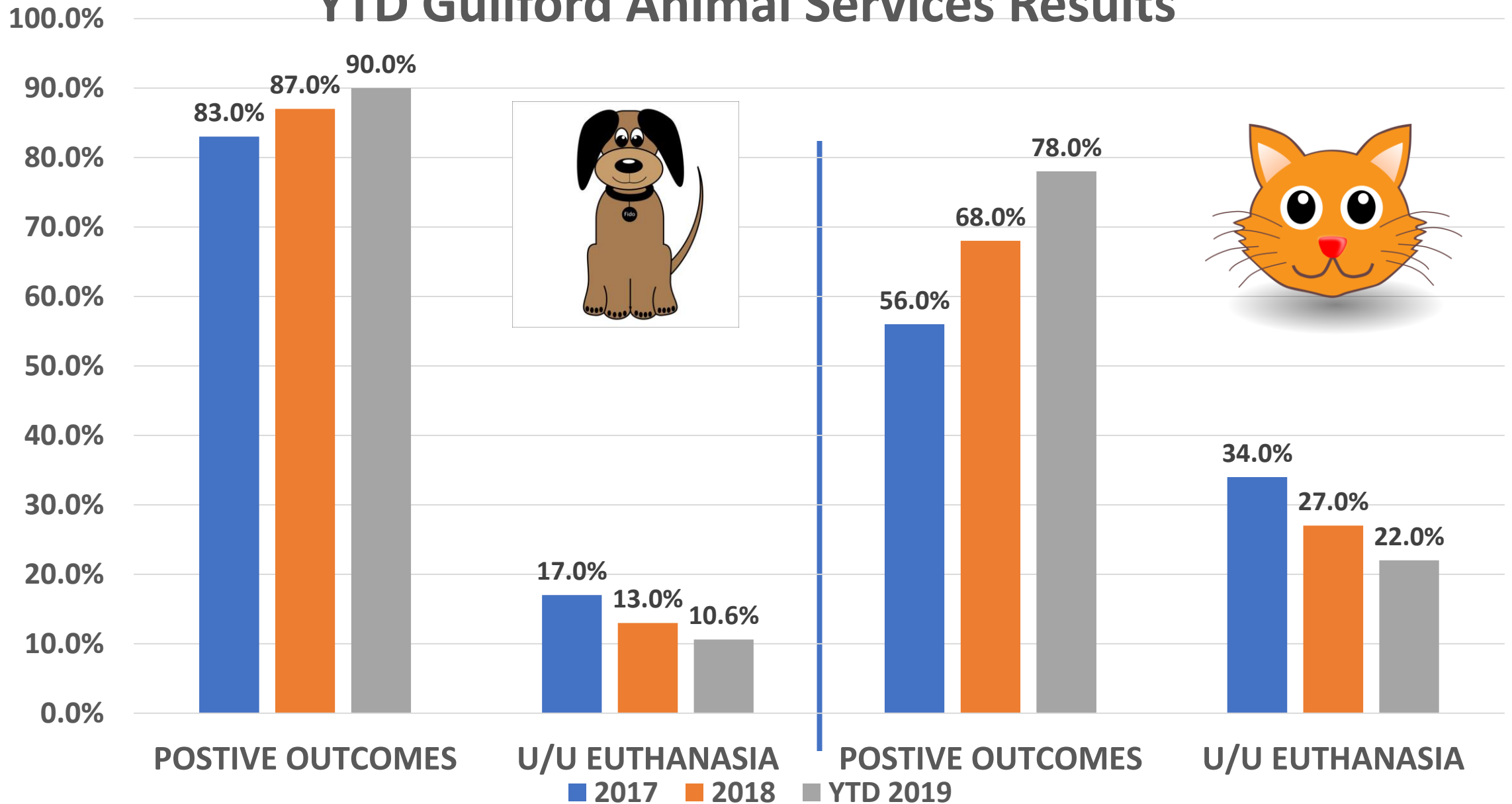
Restructuring of Animal Services

- New Approach to Animal Control
 - New “low key” uniforms to assist with citizen approachability
 - Working to educate in the field to keep dogs and cats with their owners
 - Focus on “hot spots” to reduce the need for animal control actions through use of call tracking technology
 - Participation in Community events to raise visibility and build relationships
- Shelter Operations
 - Animal Behavior and Enrichment Manager
 - Transfer Partner Coordinator
 - Creation of “Have a Heart Fund” to drive better outcomes for Heart Worm positive animals

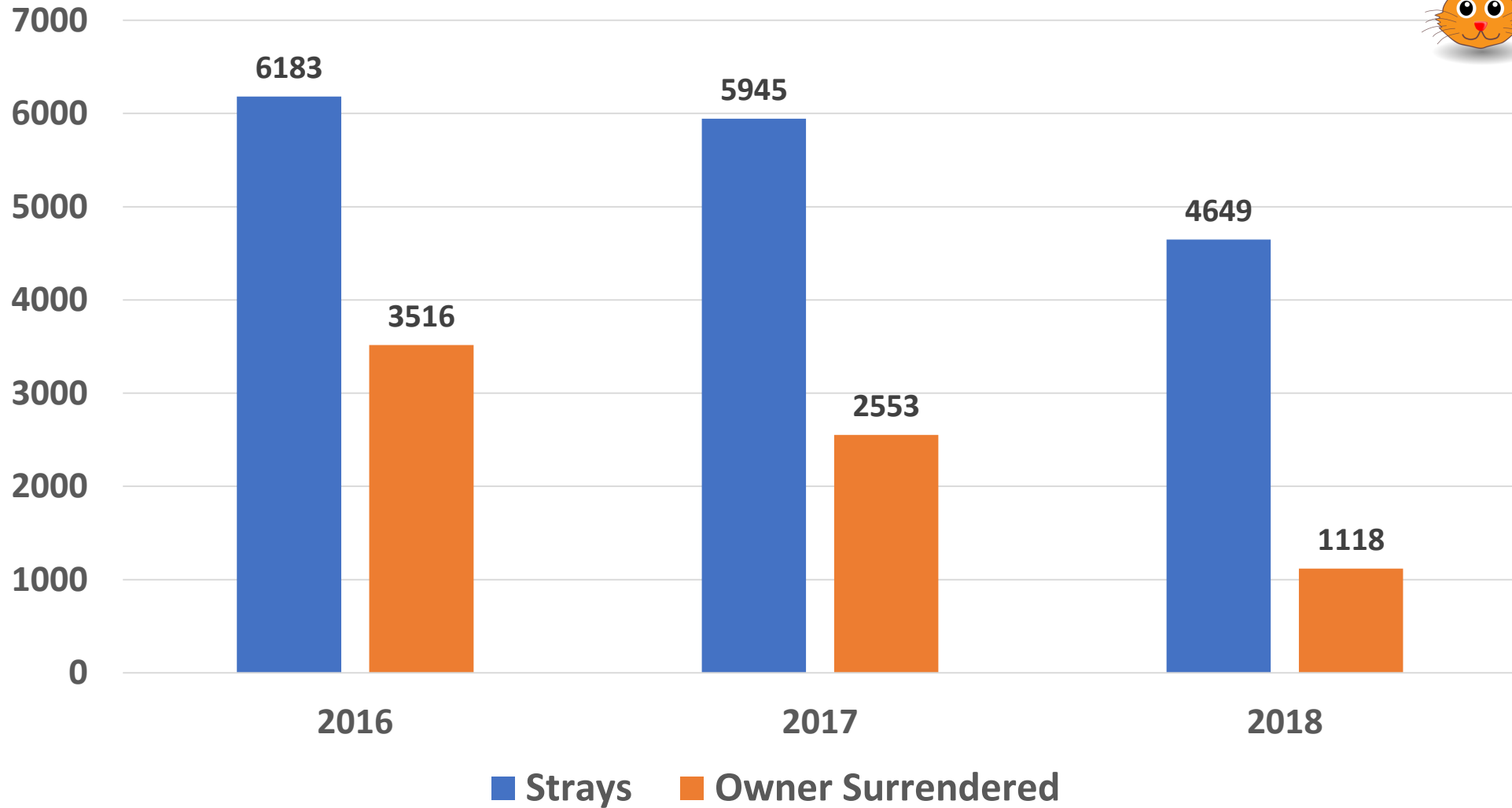
GC Animal Services Community Outreach

- Gate City Pet Project
- Partnerships with Pet Boarding Facilities and Veterinary Hospitals
- Community Engagement Manager
 - Significant social media presence to drive adoptions and improve outcomes
 - Monthly events with local businesses to raise awareness of shelter animals and to enhance outcomes
 - Establishing relationships with local Colleges such as the ROAR initiative with Guilford College providing “social” opportunities for Shelter residents and connecting students to the community.

YTD Guilford Animal Services Results



2 Keys to Success



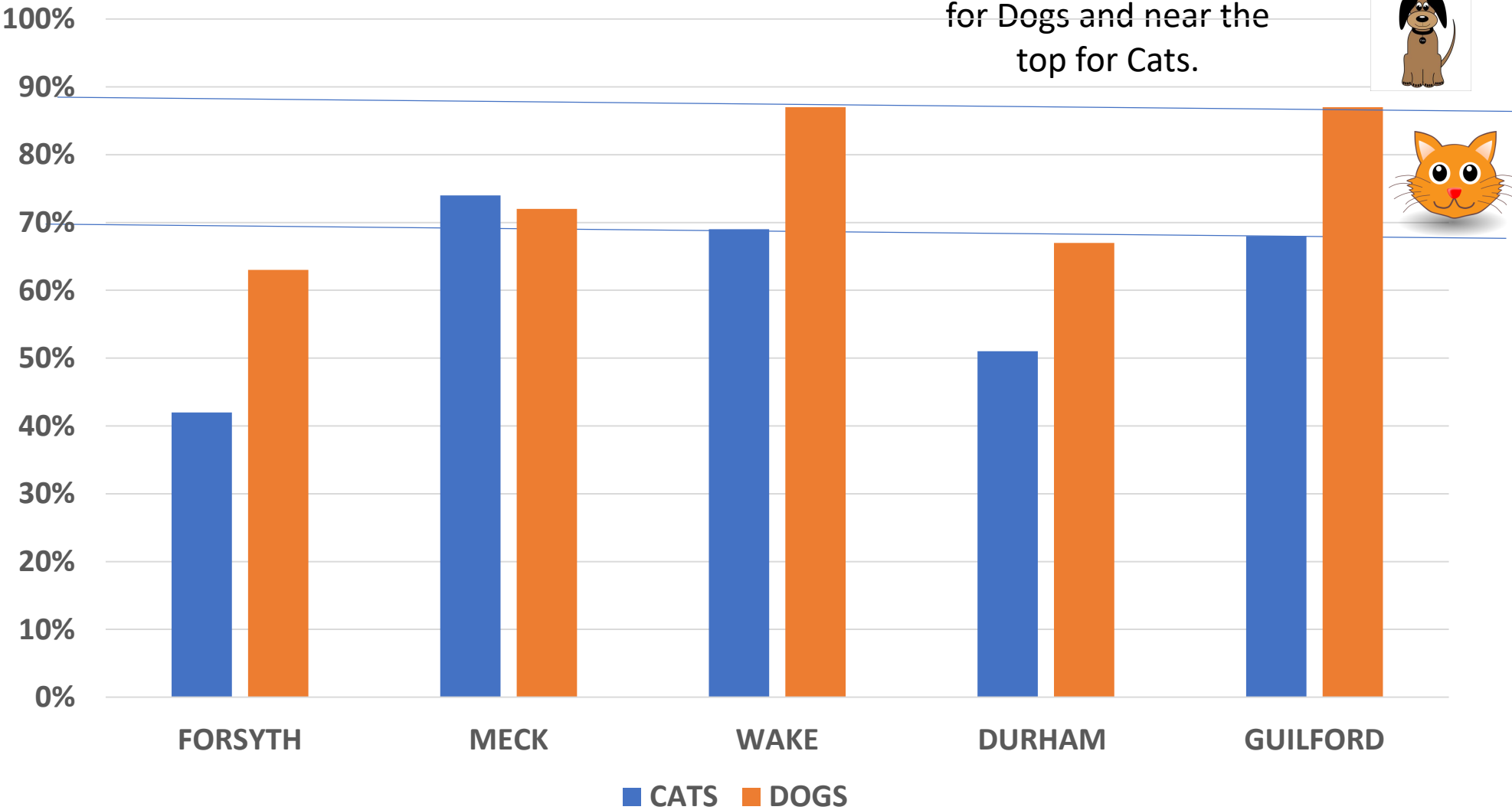
Looking to the Future

- State of the Art Animal Shelter to better meet the needs of the animals and our citizens opening 2021
- Even better animal care in our current facility
 - Enhance veterinary services
 - Kennel personnel part of the Animal Services team
- Expand community outreach through the Gate City Pet Project
- Focus on the “cat” challenge working within the existing “cat” community to reduce both intake and euthanasia
- Continue toward achieving “no kill” status of 10% or less euthanasia

How Does Guilford Animal Services Compare to
Other
Comparable NC Counties?

2018 Positive Outcomes-State Data
Higher is Better

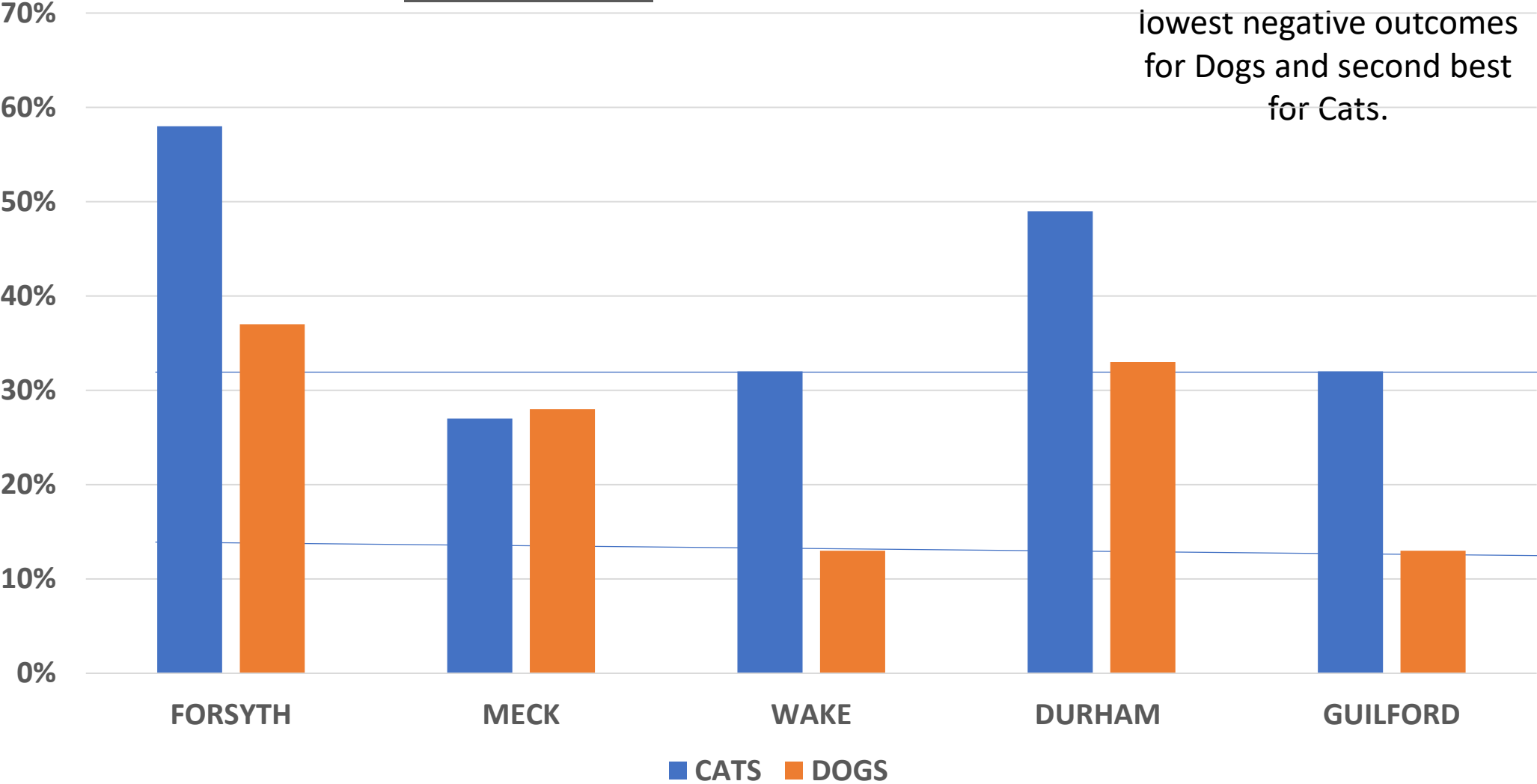
Guilford is at the top
in positive outcomes
for Dogs and near the
top for Cats.



2018 Negative Outcomes-State Data

Lower is Better

Guilford County is just below Wake for the lowest negative outcomes for Dogs and second best for Cats.



The GCAB Perspective

- Guilford County Animal Services is now a top performer in NC
 - Intake is **DOWN** significantly
 - Positive Outcomes are **UP** significantly
 - Euthanasia is **DOWN** significantly (10.6% for U/U dogs through 10 months 2019-close to NO KILL of 10%)
 - Cat euthanasia trending in the **right direction** from 27% in 2018 to 22% through 10 months 2019
- Animal Control is seeking to “partner” with citizens rather than “policing” them
- Cats are challenging and require a community effort to lower both the intake and negative outcomes-but they are “on the radar” for action
- This has been accomplished within our ***existing ordinances*** proving you don’t need onerous regulation to deal with animal issues in a community
- *None of this would have been possible without the leadership of Jorge, the hard work of his team, our rescue partners, shelter volunteers and the support of the County both staff and you.*