



PUBLIC HEARING NOTICE

Pursuant to N.C. General Statute 158-7.1, notice is hereby given that the Guilford County Board of Commissioners will hold a public hearing at 5:30 P.M. on **June 6, 2019**, at the Commissioners' Meeting Room on the Second Floor of the Old County Courthouse, 301 W. Market Street, Greensboro, North Carolina. The purpose of the hearing will be to receive public input on the proposed allocation of funds for the following Economic Development Incentive Grants:

Organization	FY 2019-2020 Recommended	Services Provided	Economic Development Goal
Culture & Recreation			
African-American Atelier	\$ 50,000	Year-round visual arts enrichment, educational & exhibition programs for youth in low-wealth communities	Job Creation/Retention
Friends of John Coltrane	\$ 20,000	Management and marketing for the annual John Coltrane International Jazz and Blues Festival	Increase/Improve Business Prospects
High Point Arts Council	\$ 50,000	Year-round outdoor concerts, festivals, arts & entertainment programs within High Point and surrounding communities	Job Creation/Retention
United Arts Council of Greater Greensboro	\$ 55,000	Financial and marketing support for local arts organizations & projects, regional artists and arts-in-education initiatives	Increase/Improve Business Prospects
NC Folk & Heritage Festivals	\$ 25,000	Production and promotion of the NC Folk Festival & expand economic impact of the arts in Guilford County	Increase/Improve Business Prospects
Economic Development Agencies			
Downtown Greensboro, Inc.	\$ 40,000	Collaborate with businesses, individuals and government to increase economic development, investment and community in downtown Greensboro	Increase Taxable Property, Increase/Improve Business Prospects
East Market Street Development Corp. (d/b/a East Greensboro NOW)	\$ 35,000	Offers economic, business and community development programs designed to generate new investment, increase the asset base and improve housing quality within East Greensboro	Increase Taxable Property, Increase/Improve Business Prospects
Greensboro Area Chamber of Commerce	\$ 100,000	Recruitment of new companies and collaborate with existing industries to grow and expand operations to facilitate creation of high-quality jobs and new capital investment within Guilford County	Job Creation/Retention, Increase/Improve Business Prospects

Organization	FY 2019-2020 Recommended	Services Provided	Economic Development Goal
Economic Development Agencies			
Guilford County Economic Development Alliance (GCEDA)	\$ 100,000	Coordinate and align all economic development recruitment and retention activities to enhance economic conditions within Guilford County and local region	Job Creation/Retention, Increase Taxable Property
Guilford County Tourism Development Authority	\$ 40,000	Facilitate and assist business/industry expansion through marketing of community assets	Increase/Improve Business Prospects
High Point Economic Development Corporation	\$ 100,000	Assists with retention and/or expansion of existing business & industry and recruitment of new businesses for job creation and capital investment in Guilford County	Job Creation/Retention, Increase Taxable Property
High Point Market Authority	\$ 75,000	Coordinate marketing & logistics, assists in recruitment of new buyers and retention of existing buyers for the biannual High Point Furniture Market	Job Creation/Retention, Increase Taxable Property & Increase/Improve Business Prospects
Piedmont Triad Film Commission	\$ 25,000	Recruit business of motion pictures, television programs, photography & commercial productions working with NC Film Office to create job opportunities & revenue	Increase/Improve Business Prospects
Southwest Renewal Foundation of High Point, Inc.	\$ 25,000	Collaborate with civic & community organizations to create & fund development projects in low-income, culturally diverse SW quadrant of inner-city to attract business, create jobs to raise quality of life, & promote public/ environmental health	Increase/Improve Business Prospects
Welfare Reform Liaison Project, Inc.	\$ 25,000	Provide job-training and varied skills to county residents to assist in moving them from poverty to self-sufficiency	Job Creation/Retention

It is the intent of the Board to consider these recommendations; approval would include allocating appropriations in conjunction with the adoption of the **FY 2019-2020 Annual Budget.**

**Robin B. Keller
Guilford County
Clerk to Board**