



Guilford County

301 West Market Street
Greensboro, NC 27402

Work Session - Final

Board of Commissioners Work Session

Thursday, October 16, 2025

4:00 PM

McAdoo Conference Room, 3rd Floor
Truist Bldg., 201 W. Market St., Greensboro

Join virtually by visiting the following link:
<https://www.zoomgov.com/j/1602942708>

I. WELCOME AND CALL TO ORDER

Chairman Melvin "Skip" Alston

II. NEW BUSINESS

A. [2025-446](#) REVIEW AND ADOPT PARKS MASTER PLAN

Background:

The Guilford County Parks, Trails, and Open Space Comprehensive Master Plan serves as a 10-year blueprint to guide the future of recreation, open space, and trail development across the County. The plan's purpose is to ensure equitable access to high-quality parks, trails, and open spaces for all residents, regardless of location, and to integrate a variety of recreation opportunities such as trails, athletic fields, aquatic facilities, camping, and fishing. It also aims to strengthen partnerships and identify sustainable funding strategies to support long-term improvements.

A consultant team was selected in summer 2023, and the planning process officially began in fall 2023 with an estimated 14-month project timeline. The work is organized into four major phases: (1) inventory and analysis of existing resources, (2) needs assessment informed by data and community input, (3) development of a guiding vision and goals, and (4) preparation of detailed recommendations and implementation strategies.

In 2023, the Parks Department launched an extensive community engagement initiative to inform the plan, beginning with public input at the Bur-Mil Park Fall Fest. Throughout 2024, staff and consultants gathered feedback through community workshops, online surveys, stakeholder meetings, and social media outreach. Engagement events were held countywide, including at Bur-Mil Park, Peeler Recreation Center, the High Point Public Library, Guilford County DSS, the Greensboro Coliseum Complex, High Point University, and Northeast Park in Gibsonville.

Overall, the Parks, Trails, and Open Space Comprehensive Master Plan provides a proactive, data-driven approach to managing and enhancing the County's recreation system. It promotes equity in access, strengthens collaboration with municipal and nonprofit partners, and positions Guilford County to leverage funding opportunities while ensuring that near-term investments align with a long-term, strategic vision for community recreation and open space.

Requested Action: Adopt the Parks Master Plan, to include implementation as an Fiscal Year 2027 budget priority and direct staff to create a funding and

sustainability plan as part of the Fiscal Year 2027 budget preparation.

Sponsors:

Dwight Godwin

Attachments:

[2025-10-07 Guilford Plan \(1\)](#)

[10/16/2025 Adoption Workshop Presentation](#)

[Minutes January 2014 Retreat](#)

B. [2025-418](#) APPROVE CONTRACTS FOR INTEGRATED DATA SYSTEM AND CASE MANAGEMENT SOFTWARE

Background:

The Guilford County Manager's Office, through the Integrated Data and Services Division, is tasked with using data to inform decision-making and integrating disparate software systems. Integration of data and services is essential to building healthy communities and improving outcomes for residents.

The Integrated Data and Services Division has identified a need for a software solution to facilitate the County's data integration process. In addition, the Department of Health and Human Services - Adult and Aging Division requires modernization of its case management system. Modernization will enable integration with the County's data system while providing staff with an up-to-date technology solution to better support their work.

A request for proposals (bid no. 20256) was issued on February 5, 2025 and twenty-three (23) proposals were received. A multidisciplinary team of community experts, subject matter experts, and data integration practitioners evaluated all responsive bids.

Asemio was determined to have the most relevant experience in building the type of system envisioned for Guilford County. The integrated data system provided by Asemio will allow the County to evaluate multiple data sources and generate reliable insights to guide policy and resource decisions. This will help staff become more proactive and responsive to community needs. The case management system from Caseworthy will modernize Adult and Aging records and data tracking, replacing outdated paper forms and easing administrative burdens for staff.

The Caseworthy, Inc. contract qualifies as an eligible expense within the Department of Social Services, with 50% of the costs reimbursable through State/Federal participation. To support the County's share, 50% of the first-year expenses will be paid from the Integrated Data and Services Division, which already has sufficient appropriation within its adopted budget within the ARPA Enabled Fund. The remaining 50% will be funded from Health and Human Services - Social Services. A budget amendment is required to recognize the reimbursement revenue and align appropriations to

cover these costs.

- Requested Action:**
1. Approve the award of a three (3) year contract with Asemio, LLC for an integrated data system and its implementation, in the amount of \$685,000 with two possible one year extensions for a five (5) year \$885,000; and,
 2. Approve the award of a five (5) year contract with Caseworthy, Inc for case management software and its implementation, in the amount of **\$1,295,116**.
 3. Approve the attached budget amendment in the amount of \$285,507 to appropriate funds within Health and Human Services and corresponding Federal/State revenue.

Budget Impact:

General Fund

\$285,507 increase in appropriation to Health and Human Services:
Social Services
\$285,507 increase in Federal/State Revenue

Attachments:

[October 2025 BOC IDS Presentation](#)
[Dept Award Recommendation Letter Integrated data](#)
[PE - 90007624 ASEMIO](#)
[PE - 90007625 Caseworthy](#)

C. [2025-434](#) AUTHORIZE PLACEMENT OF HISTORICAL MONUMENT IN HONOR OF DOLLEY MADISON

Background: Dolley Payne Todd Madison, wife of the fourth President of the United States, James Madison, was born in Guilford County's Guilford College area and has the distinction of being North Carolina's only First Lady. During her time in the White House, she was recognized for her political and social influence and is credited with saving the Declaration of Independence, the Gilbert Stuart portrait of President George Washington and other national treasures during the British occupation of Washington D.C. in 1814. Her heroic actions preserved symbols of the United States' identity and became a celebrated example of courage and patriotism.

Guilford County was approached by the Dolley Madison Woman's Club of Greensboro with the recommendation of placement of a historical monument on the grounds of the Old County Courthouse and a request for grant funding in the amount of \$10,000 towards the cost. Funding from the Facilities budget for capital renovations would be utilized to support this request. The monument would serve as a testament to her contributions to Guilford County, the State and this Nation, and would align with the United States' celebration of our 250th Anniversary and the Dolley Madison Woman's Club's 50th Anniversary.

Requested Action: Authorize placement of a historical monument in front of the Old County Courthouse located at 301 W. Market St., Greensboro, NC honoring Dolley Payne Todd Madison's contributions to Guilford County, the state of North Carolina and the United States, and commemorating the United States' 250th Anniversary and the 50th Anniversary of the Dolley Madison Woman's Club of Greensboro. Direct staff to take any and all steps to complete the installation and execution of a community based organization contract, including any and all necessary budget transfers.

Budget Impact: NO ADDITIONAL COUNTY FUNDS REQUIRED

Sponsors: Commissioner Pat Tillman

Attachments: [Dolley Madison Request](#)

III. OTHER BUSINESS

IV. ADJOURN