

GUILFORD COUNTY CONTRACT NO. 90006623



MEMORANDUM OF AGREEMENT

BETWEEN

GUILFORD COUNTY

AND

SENIOR RESOURCES OF GUILFORD

I. PARTIES

This Memorandum of Agreement (hereinafter "MOA") is made and entered into by and between Guilford County, (hereinafter "County") a body politic and corporate of the State of North Carolina, and Senior Resources of Guilford, (hereinafter "Senior Resources") a North Carolina non-profit corporation (collectively "the Parties").

II. EFFECTIVE DATE

This MOA shall be effective as of July 18, 2024, and terminate August 31, 2029, with renewal opportunities as described below. The Parties acknowledge that this MOA is intended to serve as a general statement of the intent of the Parties, and that, except to the extent expressly provided in this MOA, this MOA shall not be binding upon the Parties.

III. BACKGROUND/PURPOSE

AARP estimates that the population of the United States is rapidly aging with 1 of every 5 people being age 65 or older by 2030 and it is estimated that more people will be over age 65 than under age 18 by 2034. Accordingly, AARP has established a Network of Age-Friendly State and Communities, part of the broader AARP Livable Communities initiative, to engage and mobilize communities, share expertise, and deliver technical assistance to help towns, cities, counties, and states prepare for this demographic change. Furthermore, well-designed, age-friendly communities can foster economic growth and

benefit people of all ages by fostering economic growth, providing opportunities for participating in community activities, supporting affordable and adaptable housing, and providing access to services.

Based on this emerging need, the County and Senior Resources desire to partner together to create the “Age-Friendly Guilford” initiative for the purpose of enrolling in AARP’s Age-Friendly Initiative and completing the program process, which includes conducting a community needs assessment, developing an action plan, implementing that plan, and evaluating impact. Both parties recognize that this work is an on-going process that requires repeating the review-plan-implement-evaluate cycle as the community and its livability needs change.

IV. GUILFORD COUNTY INTENTIONS

The County states its intent to do the following:

1. Provide funding on an annual basis to Senior Resources to hire and supervise the Guilford County Age-Friendly Coordinator position (0.5 Full Time Equivalent). This position will facilitate the submission and ongoing management of the Age Friendly Application and designation requirements required by AARP, as funded by the Board of County Commissioners. The County may consider any additional funding requests made by Senior Resources of Guilford County related to the work outlined in Section V of this MOA in future years.
2. Participate in the Age-Friendly Guilford Leadership Team.
3. Make reasonable efforts to provide staff as project champions, service or provider representatives, subject matter experts, and in other roles as needed.
4. Make reasonable efforts to assist in recruiting community volunteer champions throughout the county.
5. Generally, support the joint “Age-Friendly Guilford” effort with Senior Resources for the County as defined by the AARP Age-Friendly Initiative and network.

V. SENIOR RESOURCES OF GUILFORD COUNTY INTENTIONS

Senior Resources states its intent to do the following:

1. Serve as the Age-Friendly Guilford lead agency with responsibilities to include:
 - a. preparation and submission of initial application to AARP for Guilford County to be part of the Age-Friendly Initiative and network of communities.
 - b. coordination of the initial community needs assessment;
 - c. development and implementation of the initial action plan; and
 - d. evaluating impact of the initial action plan.
2. Provide at least one (1) staff person to fulfill the Age-Friendly Guilford responsibilities as established locally by Senior Resources and Guilford County in coordination with AARP.
3. Participate in the Age-Friendly Guilford Leadership Team.
4. Provide County with documentation to support any additional funding requests for the Guilford County Age-Friendly Coordinator position.

5. Assist in recruiting additional businesses and organizations to support the effort as the project is put into place.
6. Generally support the joint “Age-Friendly Guilford” effort with the County related to the AARP Age-Friendly Initiative and network.

VI. COMPLIANCE WITH APPLICABLE LAWS; DATA PRIVACY AND CONFIDENTIALITY

The Parties agree that, in carrying out the Parties’ intent under this MOA, the Parties shall comply with any and all applicable federal and state laws and regulations. Without limiting the foregoing, the Parties agree that they are mutually bound by and shall adhere to all applicable state and federal laws and regulations governing data privacy and the confidentiality of information exchanged pursuant to this agreement, including but not limited to the Health Insurance Portability and Accountability Act (HIPAA) if applicable. This provision shall be binding upon the Parties.

VII. AMENDMENTS

Any amendment to this MOA must be set forth in writing, and such amendment must be signed by all Parties to the MOA to become effective and to modify or change this MOA. This provision shall be binding upon the Parties.

VIII. ENTIRETY OF AGREEMENT

Except for any separately executed grant agreements, this MOA represents the entire and integrated agreement between the Signatory Parties and supersedes all prior negotiations, representations, and agreements, whether written or oral. This provision shall be binding upon the Parties.

IX. NOTICES

Whenever, under the terms of this MOA, written notice is required to be given, it shall be directed to the Signatory Party at the address specified below and to the attention of the persons indicated below with their respective titles, unless written notice of change of address or individual is provided by a Signatory Party. All notices and submissions, except as otherwise expressly provided herein, shall be sent with an acknowledging return receipt requested. Said notice may be delivered by overnight delivery. Notices required under this MOA may be sent by regular mail. This provision shall be binding upon the Parties.

GUILFORD COUNTY

Victor Isler, Assistant Guilford County Manager
P.O. Box 3427 (zip code 27402)
Or 301 W. Market Street
Greensboro, NC 27401

SENIOR RESOURCES OF GUILFORD

Ellen Whitlock, Chief Executive Officer
1401 Benjamin Parkway
Greensboro, NC 27408

X. RENEWAL OF AGREEMENT AND TERMINATION

This MOA shall terminate on the date indicated in Section II unless the Parties execute a Renewal Amendment to this MOA or a new MOA.

Any party may terminate this Agreement at any time upon serving a thirty (30) day written notice to the other party. This provision shall be binding upon the Parties.

XI. CHOICE OF LAW

This MOA shall be interpreted under the laws of the State of North Carolina. This provision shall be binding upon the Parties.

WITNESS the following signatures and seals all pursuant to authority duly granted, effective as of the day and year first above written.

GUILFORD COUNTY on behalf of its
Guilford County Department of Health
& Human Services

SENIOR RESOURCES OF GUILFORD

Victor Isler Date
Assistant Guilford County Manager

Date

Title: _____

Print Name: _____

Robin B. Keller Date
Guilford County Clerk to Board

Sharon Barlow Date
Guilford County Department Director/Designee