

Carl C. Ashby

BUSINESS RESUME

President-Ann Crittenden, Inc

Retired President-AT&T Custom Manufacturing Services

I enjoyed a 27 year career with AT&T starting as an engineer becoming the youngest Senior Engineer in the Company. I then held a number of management positions of increasing responsibility leading toward general management. My career accomplishments were significant and varied. I was promoted through a number of management positions in various locations culminating with being named President of one of only 23 business units in AT&T. I founded this unit inside the Company and built it to a profitable part of AT&T.

As a part of my general management responsibilities I have had responsibility for virtually every part of the enterprise from finance, human resources, information systems, labor relations, product management, logistics, product engineering, process and test engineering, quality control, and public relations. I have a certificate in Strategic Planning from MIT.

I spent a large part of my career acting as an "agent of change" being asked to take struggling organization, preserve the strengths, and help fix the problems through team building and consensus.

I now own a small business consisting of 2 retail Hallmark Card and Gift Shops in Greensboro and Charlotte, NC

CIVIC ACTIVITIES (Current and Past)

- Chair-National Conference for Community and Justice
- Chair of Leadership Greensboro.
- First chair of Other Voices (a diversity leadership program in Greensboro-one of only a handful in the Country.)
- Member Board of Trustees of North Carolina A&T State University
- Fund Raising Chair and Board Chair of the United Arts Council of Greensboro
- Board Member of United Way and Finance Committee Member/Building Committee
- Chair of Walk as One-NCCJ
- Vice Chair of Leadership for the Greater Greensboro Chamber of Commerce and member of Executive Committee
- Chair of Music for a Great Space
- Vice Chair of Leadership for the Piedmont Triad Partnership-Executive Committee Member
- Member-Greensboro Sports Council
- Member of Greensboro Rotary
- Graduate of Leadership North Carolina
- Graduate of Triad Leadership Network