



PUBLIC HEARING NOTICE

Pursuant to N.C. General Statute 158-7.1, notice is hereby given that the Guilford County Board of Commissioners will hold a public hearing at 5:30 P.M. on June 1, 2017, at the Commissioners' Meeting Room on the Second Floor of the Old County Courthouse, 301 W. Market Street, Greensboro, North Carolina. The purpose of the hearing will be to receive public input on the proposed allocation of funds for the following Economic Development Incentive Grants:

| Organization | FY 2017-2018 Recommended | Services Provided | Economic Development Purpose |
|--|--------------------------|---|--|
| African-American Atelier | \$ 50,000 | Provide year-round visual arts programs to disadvantaged kids. | Increase Employment |
| Friends of John Coltrane | \$ 20,000 | Performance & Marketing Annual John Coltrane Jazz & Blues Festival. | Business prospects |
| High Point Arts Council | \$ 50,000 | Support for arts performances, community outreach & education, and management of Centennial Station Arts Center. | Business prospects |
| United Arts Council - City of Greensboro | \$ 55,000 | Support locally-based and visiting attractions for art. | Increase Employment; Business prospects |
| United Arts Council - City of Greensboro - National Folk Festival | \$ 25,000 | National Folk Festival 3-day event operating expenses. | Business prospects |
| Economic Development Agencies | | | |
| Downtown Greensboro, Inc. | \$ 40,000 | Support downtown Greensboro economic development activities. | Increase Employment & Business Prospects |
| East Market Street Development Corp. (EMSDC) | \$ 20,000 | Support program expenses of EMSDC Minority Entrepreneurship, including entrepreneurial training, annual minority business fair, implementation of the Urban Economic Dev. Plan for East Greensboro, and provide fresh produce and education to residents living in food desert areas. | Increase Employment & Business Prospects |
| Greensboro Area Chamber of Commerce (Economic Development Partnership) | \$ 100,000 | Maintain current services of Greensboro Partnership Economic Development (GPED) to enhance economic development services. | Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment |
| Guilford County Economic Development Alliance (GCEGA) | \$ 100,000 | Coordinate and align all economic development recruitment and retention activities to enhance economic conditions within Guilford County and local region. | Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment |

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| Guilford County Development Tourism Authority | \$ 40,000 | Enhance services that includes facilitating and assisting business/industry expansion and recruiting new business/industry to High Point and Guilford County. | Increase Employment & Business Prospects |
| High Point Economic Development Corporation | \$ 100,000 | Help with overall expenses for marketing, hosting clients considering Guilford County for an expansion, producing annual report, creating marketing materials, covering personnel costs, purchasing office supplies and equipment, for the City of High Point and Guilford County. | Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment |
| High Point Market Authority | \$ 75,000 | Support costs with the marketing & promotion of High Point Market. | Increase Business Prospects of City or County |

It is the intent of the Board to consider these recommendations; approval would include allocating appropriations in conjunction with the adoption of the FY 2017-2018 Annual Budget.

**Robin B. Keller
Guilford County
Clerk to Board**