

North Carolina Governor's Highway Safety Program

SECTION A – GENERAL INFORMATION

1. Project Title: * Region 7 LEL	
2. Agency: 1000000032 - GUILFORD COUNTY	3. Contact Person for Agency: Kevin Wallace
4. Agency Address: SHERIFF PO Box 3427 GREENSBORO, NC 27402-3427	5. Telephone Number: * (336) 462-7263
	6. Cell Phone:
7. Physical Location of Agency * 400 West Washington St Greensboro NC 27401	8. Email of Contact Person * kwallac@guilfordcountync.gov
9. Federal Tax ID Number / Type of Agency Federal Tax ID Number: * 56-6000305 Unique Entity Identifier: YBEQWGFJPMJ3 County: * GUILFORD Type of Agency ☒ State ☐ Non-Profit ☐ County ☐ Higher Education ☐ Municipality ☐ Hospital	10. Project Year * ☐ New ☒ Continuation Year: ☐ 1 ☐ 2 ☐ 3 ☒ 4+ Fiscal Year 2023
	11. Allocation of Funding * Federal % 100.00 Local % 0.00

Source of Funds

12. Budget	Total Project Amount	Federal Amount	State/Local Amount
Personnel Costs			
Contractual Services			
Other Direct Costs	\$25,000.00	\$25,000.00	
Indirect Costs			
Total Project Costs	\$25,000.00	\$25,000.00	

13. Specify How Non-Federal Share Will Be Provided: *
N/A

Project Number:	CFDA#: 20. Work Type:
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SECTION B – DESCRIPTION OF PROJECT

Statement of Problem (Provide detailed information of the highway safety problems in your area to be addressed through this project. Include countywide crash data for the last three years and any other relevant information to validate the statements. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>)

The Governor's Highway Safety Program supports and oversees the statewide "Booze It & Lose It" and "Click It or Ticket" programs. Law Enforcement Agency coordination of these programs is accomplished by utilizing 11 regional "Law Enforcement Liaison" positions. Through the guidance and coordination efforts of the Liaisons, planning and preparation and reporting activities from the event(s) occur.

Proposed Solution (Begin with a one-sentence summary of your project. Then describe in detail how your proposed project will address the problem identified in the "Statement of Problem" section):

A Regional Law Enforcement Liaison serves as coordinator and organizer for highway safety activities in their respective region. Efforts to continue to promote and involve law enforcement agencies in these lifesaving endeavors are of paramount importance

to this statewide program. To this end, LELs are required to host events, attend and conduct meetings, assist County Coordinators with organizing highway safety campaigns, and encouraging agencies to report activities.

Budget Justification (Provide a detailed explanation of the costs associated with proposed project):

The Guilford County Sheriff's has continued to see an increase in speeding violations. The majority of enforcement taking place on major roadways due to their high crash volume, speeding continues to be a leading cause of crashes within our county. With funding for 5 additional RADARS or LIDARS OR BOTH, more officers can be placed in areas to combat this concern. Our hope is that more enforcement leads to less crashes.

The purpose of radar speed signs is to slow cars down by making drivers aware when they are driving at speeds above the posted limits. They are used as a traffic calming device in addition to or instead of physical devices such as speed bumps and rumble strips. Radar speed signs are a proven traffic calming solution to raise the speed awareness of oncoming drivers. Studies repeatedly show that when alerted by a radar sign, speeders WILL slow down up to 80% of the time. Typical average speed reductions are 10-20%, and overall compliance with the posted speed limit will increase by 30-60%.

Air Card is used for my Issued LEL IPad. The air card is used at County Coordinator meetings, LEL Meetings and other meetings I attend. The hot spot on the IPad is used at county wide checkpoints when a hot spot is needed. There has been several times when we used it for the Bat Mobile when the Hot spot would not work. I use my IPad also during my DWI Task Force checkpoints when we are away from the car for briefings. There are times when we needed it for presentation events also. The Air Card for the IPad has proven to be a huge asset ,not only for my LEL duties but as the Sgt. of the Guilford County DWI Task Force.

Travel Justification (Provide justification for all travel expenses):

In-state travel and out-of-state funds will be used for travel to perform LEL functions, trainings and responsibilities. Some of the funds may be used to attend traffic safety conferences and trainings similar to NCGHSP's traffic safety conference, the annual Lifesaver's national conference, the GHSA annual conference and trainings related to traffic safety enforcement and education.

To be completed by law enforcement agencies seeking first year grant:

Provide the agency's number of sworn officers	256
Does the agency currently have a dedicated traffic or DWI unit?	Yes ☒ No ☐
If a dedicated traffic or DWI unit exists, how many officers are assigned to the unit?	8

For applicants requesting enforcement grants, please provide the following county fatality rankings:

Information can be located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>

Overall Fatality Ranking:	3
Alcohol Fatality Ranking:	3
Unrestrained Fatality Ranking:	2
Speed Related Fatalities:	2
Other Applicable Rankings: (Specify)	

As part of this project all law enforcement agencies must enter traffic enforcement citations data of their agency for the past three years.

Year 2019	Occupant Protection Citations	5,309	DWI Citations	2,007	Speed Citations	24,114
Year 2020	Occupant Protection Citations	2,813	DWI Citations	2,030	Speed Citations	18,641
Year 2021	Occupant Protection Citations	2,258	DWI Citations	1,905	Speed Citations	19,258

Goals and Objectives (Provide at least one SMART (Specific, Measurable, Attainable, Realistic and Timely) goals and objectives. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>

Goal #1: Goal: Promote highway safety within Region 7 with increased efforts to raise seatbelt use to 90% or higher by September 30, 2023. Raise the law enforcement agency participation rate in Region 7 from the 2020-2021 average of 93.9% to an average of 95% or above reporting in Region 7 by September 30, 2023.

Objectives:

- Conduct a minimum of four Law Enforcement County Coordinator (LECC) meetings to discuss current highway safety activities, GHSP issues, training opportunities, and legal updates and concerns.
- Gather LECC monthly reports, awarding 25 GHSP STEP system credits for Coordinators each month they

submit one.

- Compile a quarterly regional report for GHSP that includes a summary of the reports from the LECC's and the activities by the RLEL.
- Promote night-time seatbelt initiatives, GHSP campaigns and events within Region 7.

Goal #2:

Objectives:

Goal #3:

Objectives:

Below are the 5-year goals of the NC Governor's Highway Safety Program (GHSP). To be eligible for funding, your traffic safety project should match one or more of the GHSP goals. Check all that apply.

☒ Reduce NC's traffic-related fatalities by 12% from the 2015-2019 average of 1,427 to 1,255 by December 31, 2023.

☒ Reduce NC's alcohol-related fatalities by 10% from the 2017-2019 average of 380 to 342 by December 31, 2023.

☒ Reduce NC's unrestrained fatalities by 10% from the 2105-2109 average of 406 to 365 by December 31, 2023.

☒ Reduce NC's speed-related fatalities by 10% from the 2107-2019 average of 352 to 317 by December 31, 2023.

☒ Reduce NC's young driver-involved fatal crashes by 10% from the 2015-2019 average of 166 to 149 by December 31, 2023.

☒ Reduce NC's motorcycle fatalities by 5% from the 2015-2019 average of 190 to 181 by December 31, 2023.

☒ Increase NC's seat belt usage rate 2.9 percentage points from 87.1 percent in 2020 to 90% by December 31, 2023.

SECTION C – BUDGET DETAIL

Other Direct Costs

#	Equipment	Quantity	Cap Amount	Cost
1	SPEED DISPLAY SIGNS (POLE-MOUNTED) INCLUDES SHIPPING	1	\$4,995.00	\$4,995.00
2	OTHER	5	\$2,000.00	\$10,000.00
3	OTHER	1	\$600.00	\$600.00

Total Equipment Cost \$15,595.00

Other Equipment Details : #2 Five Radars/Lidars -Includes installation and shipping
#3 Air Card Cost for I-Pad @ \$50.00 per month x 12 months

#	Other Items and Equipment Direct Cost:	Cost
1	Law Enforcement County Coordinator Support Quarterly meetings 400.00 ea x 4 meetings	\$1,600.00
3	Region & County Coordinator's Annual Meeting	\$3,305.00

Total Other Items and Equipment Direct Cost: \$4,905.00

#	Travel	Cost
1	In-State Travel	\$2,000.00
2	Out-of-State Travel	\$2,500.00

Total Travel Cost: \$4,500.00

Total Other Direct Costs: \$25,000.00

SECTION D – SCHEDULE OF TASKS BY QUARTERS

List the schedule of tasks by quarters, referring specifically to the objectives in Section B. Tasks should be a bulleted list of activities to be performed in each quarter.

Conditions for Enforcement Projects Only

By checking this box, the above agency agrees to the terms below as additional activities to be performed as part of this project.



- A minimum of one (1) nighttime and one (1) daytime seat belt initiative per month;
- A minimum of one (1) impaired driving checkpoint per month;
- A minimum of 50% of seat belt initiatives must be conducted at night between the hours of 7:00 p.m. and 7:00 a.m.;
- Participation in all "Click It or Ticket" and "Booze It & Lose It" campaigns;
- Participation in any event or campaign as required by the GHSP;
- Attempt to utilize one of the Forensic Tests for Alcohol Branch's Mobile Breath Alcohol Testing (BATMobiles) units during at least one of the impaired driving checkpoints.

First Quarter (October, November, December)

- Attend all GHSP meetings and events.
- Conduct a minimum of one county coordinator meeting.
- Meet with a minimum of three non-participating/reporting agencies within the Region.
- Collect monthly LECC reports and compile into the regional quarterly report.
- Conduct/provide support for a minimum of 3 presentations using the DWI Simulator
- Conduct/provide support for a minimum of 2 presentations using the Convincer

Second Quarter (January, February, March)

- Attend all GHSP meetings and events.
- Conduct a minimum of one county coordinator meeting.
- Meet with a minimum of three non-participating/reporting agencies within the Region.
- Collect monthly LECC reports and compile into the regional quarterly report.
- If requested, provide GHSP with grant application information regarding agencies in their region.
- Conduct/provide support for a minimum of 3 presentations using the DWI Simulator
- Conduct/provide support for a minimum of 2 presentations using the Convincer

Third Quarter (April, May, June)

- Attend all GHSP meetings and events.
- Conduct a minimum of one county coordinator meeting.
- Meet with a minimum of three non-participating/reporting agencies within the Region.
- Collect monthly LECC reports and compile into the regional quarterly report.
- If requested, provide GHSP with grant application information regarding agencies in their region.
- Conduct/provide support for a minimum of 3 presentations using the DWI Simulator
- Conduct/provide support for a minimum of 2 presentations using the Convincer

Fourth Quarter (July, August, September)

- Attend all GHSP meetings and events.
- Conduct a minimum of one county coordinator meeting.
- Meet with a minimum of three non-participating/reporting agencies within the Region.
- Collect monthly LECC reports and compile into the regional quarterly report.
- Conduct/provide support for a minimum of 3 presentations using the DWI Simulator
- Conduct/provide support for a minimum of 2 presentations using the Convincer

AGENCY AUTHORIZING SIGNATURE



I have read and accept terms and conditions of the grant funding and attached the Grant Agreement. The information supplied in this application is true to the best of my knowledge

Name:

PIN:

Date:

Note:

1. Submitting grant application is not a guarantee of grant being approved.
2. Once form has been submitted, it cannot be changed unless it has a status of "Return".

FOR GHSP USE ONLY:

Recommendation:

Date: