

Connie Lineberry



With over 35 years' experience in publishing, marketing and business management, Connie Lineberry is a business consultant with specialized knowledge in the home furnishings and gift industries. Connie started her career in marketing, promotions and sales training in the daily newspaper industry; working with Knight Ridder, Landmark and Guy Gannett newspaper groups. In 1981 she joined Communications Today, the original parent company of Furniture Today, the leading publication of the furniture industry. She launched the publication's Marketing Services Department, which created hundreds of marketing and advertising campaigns, including companies like Ashley, Lane, Uttermost and many others. Connie has worked closely with companies in the furniture, home accent, casual/outdoor, home textile and gift industries to grow their business through strategic planning, comprehensive, integrated marketing plans incorporating print, on-line, direct mail and telemarketing outreach and proprietary research.

As a consultant, Connie has taken her forward-thinking solutions based approach and used it to develop others' business.

Since 2016 Connie has worked with Ridvan Tartagil, owner of Eastern Accents and Pandora's Manor on property development in High Point, North Carolina. Connie works closely with the Pandora's Manor management team in building their business. She also worked on the restoration of the building at 620 West Green Drive, that will soon be the Steinway Piano dealership in High Point.

Connie helps in creating a comprehensive strategy, navigating new markets, public relations, and outlining an efficient company structure.