

2017 Advertising Expenses

11-14-17

Department	Public Notice	Recruitment	Service	Other	Grand Total
Animal Shelter		\$100.00			\$100.00
Clerk to the Board	\$4,433.48				\$4,433.48
County Attorney	\$8,829.44			\$550.40	\$9,379.84
County Commissioner	\$6,116.20		\$268.39		\$6,384.59
Elections	\$4,991.54			\$96.20	\$5,087.74
Emergency Services		\$110.00	\$6,210.62		\$6,320.62
Finance		\$100.00		\$250.00	\$350.00
Internal Audit		\$100.00			\$100.00
JCPC	\$1,440.66				\$1,440.66
Law Enforcement	\$563.62	\$20,735.53			\$21,299.15
Planning	\$7,550.48				\$7,550.48
Public Health		\$60.00	\$72,514.77	\$163.80	\$72,738.57
Purchasing	\$820.72	\$300.00			\$1,120.72
Social Services	\$26,192.54		\$120,125.03	\$45.29	\$146,362.86
Solid Waste			\$5,005.01		\$5,005.01
Tax	\$8,988.66				\$8,988.66
Debt Service	\$1,043.58				\$1,043.58
Register of Deeds			\$4,772.00		\$4,772.00
Grand Total	\$70,970.92	\$21,505.53	\$208,895.82	\$1,105.69	\$302,477.96

Media Type	Public Notice	Recruitment	Service	Other	Grand Total
Newspaper	\$70,970.92	\$503.02	\$8,845.39	\$96.20	\$80,415.53
TV			\$44,384.57		\$44,384.57
Radio		\$13,176.00	\$85,144.98		\$98,320.98
Professional Assoc		\$660.00	\$90.00		\$750.00
Other		\$7,166.51	\$70,430.88	\$1,009.49	\$78,606.88
Grand Total	\$70,970.92	\$21,505.53	\$208,895.82	\$1,105.69	\$302,477.96

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Public Notices	Public Notice
Clerk to the Board	\$4,433.48
Legal Notice	\$2,041.84
Property - JDC HVAC RFP	\$155.06
Property - Sealed Bids	\$1,515.50
Guilford-Mack Interlocal	\$138.90
Property - Lease	\$232.38
Public Hearing	\$2,391.64
Animal Services	\$124.64
Bonds	\$141.54
Budget	\$320.68
DSS-Transportation	\$396.00
Economic Development	\$537.00
Planning	\$615.74
Public Health	\$256.04
County Attorney	\$8,829.44
Legal Notice	\$8,829.44
Tax Foreclosure	\$8,829.44
County Commissioners	\$6,116.20
Legal Notice	\$3,382.98
Property - Sealed Bids	\$976.40
Property - Upset Bid	\$2,271.80
Property - Lease	\$134.78
Public Hearing	\$2,733.22
Development Ordinance	\$309.06
DSS-Transportation	\$1,049.12
Planning	\$1,223.36
Tax	\$151.68
Elections	\$4,991.54
Legal Notice	\$4,991.54
Board of Elections - Absentee Applications	\$56.70
Board of Elections - Absentee Voting Schedule	\$129.20
Board of Elections - Alternate Polling Sites	\$2,716.50
Board of Elections - Ballot Count	\$246.32
Board of Elections - Ballot Count & Meeting	\$70.80
Board of Elections - Early Voting Schedule	\$1,644.00
Board of Elections - meeting schedule	\$128.02
JCPC	\$1,440.66
Legal Notice	\$1,440.66
Juvenile Crime Prevention Council - RFP	\$1,440.66
Law Enforcement	\$563.62
Legal Notice	\$563.62

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Public Notices	Public Notice
Notice of sale of real property under a writ of execution	\$378.14
Sale/Destruction of Firearms	\$185.48
Planning	\$7,550.48
Public Hearing	\$4,751.04
Board of Adjustment	\$482.08
Planning Board	\$4,268.96
Public Meeting	\$2,799.44
Historic Preservation Commission	\$2,467.00
Planning Board	\$332.44
Purchasing	\$820.72
Legal Notice	\$820.72
Request for Proposal/Bid	\$820.72
Social Services	\$26,192.54
DSS custody	\$4,147.75
DSS custody	\$4,147.75
DSS TPR	\$21,001.49
DSS TPR	\$21,001.49
DSS TPR/Custody	\$1,043.30
Pcard - no scanned invoice, so assigned to TPR/custody	\$1,043.30
Tax	\$8,988.66
Legal Notice	\$4,662.40
Tax - Revaluation	\$321.20
Tax Liens	\$4,341.20
News Ad	\$3,708.14
Tax	\$3,708.14
Public Meeting	\$618.12
Board of E&R	\$618.12
Debt Service	\$1,043.58
Bond Ad	\$1,043.58
Bond Ad	\$1,043.58
Grand Total	\$70,970.92

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Vendor	Public Notice	Recruitment	Service	Other	Grand Total
Newspaper	\$70,970.92	\$503.02	\$8,845.39	\$96.20	\$80,415.53
C NEWSPAPERS	\$383.30				\$383.30
CAROLINA PEACEMA	\$5,470.20		\$3,315.00		\$8,785.20
CARTER PUBLISHIN	\$110.00				\$110.00
CHARLOTTE OBSERV	\$70.00				\$70.00
DANVILLE REGISTE	\$418.00				\$418.00
FAYETTEVILLE OBS	\$1,239.12				\$1,239.12
HERALD SUN	\$426.00				\$426.00
HIGH POINT ENTER	\$9,378.20		\$375.00		\$9,753.20
KLYN MEDIA, LLC	\$660.00				\$660.00
NEWS & RECORD	\$45,986.09	\$503.02	\$4,005.39	\$96.20	\$50,590.70
NJ ADVANCE MEDIA	\$390.75				\$390.75
QUE PASA	\$387.00				\$387.00
RICHMOND TIMES-D	\$547.00				\$547.00
STANLY NEWS AND	\$387.32				\$387.32
THE GREENSBORO T	\$675.00		\$1,150.00		\$1,825.00
WINSTON SALEM JO	\$3,689.94				\$3,689.94
WOMACK NEWSPAPER	\$753.00				\$753.00
Other		\$7,166.51	\$70,430.88	\$1,009.49	\$78,606.88
ALLOVER MEDIA IN			\$2,600.00		\$2,600.00
ALLOVER MEDIA, L			\$15,283.00		\$15,283.00
AREER SERVICES		\$110.00			\$110.00
BERRY COMPANY, L				\$163.80	\$163.80
CAMPUS PUBLISHER			\$2,516.00		\$2,516.00
CAREER CENTER OF		\$150.00			\$150.00
d Advertising wire-E			\$950.00		\$950.00
d DSS adoption ad ex			\$539.51		\$539.51
DOUGLAS DISPLAYS			\$4,121.25		\$4,121.25
FAIRWAY OUTDOOR		\$5,700.00	\$2,800.00		\$8,500.00
FAST SIGNS			\$1,749.70		\$1,749.70
FAYETTEVILLE STA		\$295.00			\$295.00
GOODWILL IND CTR		\$100.00			\$100.00
GREENSBORO BASEB			\$5,425.00		\$5,425.00
GTCC		\$200.00			\$200.00
legal ad El Universa			\$850.00		\$850.00
MEDIA GROUP				\$550.40	\$550.40
NC A & T STATE U		\$360.00			\$360.00
NORTH CAROLINA M		\$251.51			\$251.51
OWN GREENSBORO			\$125.00		\$125.00
POSITIVE PROMOTI			\$660.62		\$660.62
SAM'S CLUB				\$45.29	\$45.29
se accrual				\$250.00	\$250.00
SUNSET CREATIONS			\$31,812.96		\$31,812.96

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Vendor	Public Notice	Recruitment	Service	Other	Grand Total
Vivial Media LLC			\$168.84		\$168.84
WRS GROUP, LTD			\$829.00		\$829.00
Professional Assoc		\$660.00	\$90.00		\$750.00
GOVERNMENT FINAN		\$300.00			\$300.00
NCACC		\$300.00			\$300.00
NCPHA			\$90.00		\$90.00
OD TECHNOLOGY		\$60.00			\$60.00
Radio		\$13,176.00	\$85,144.98		\$98,320.98
DICK BROADCASTIN		\$1,200.00	\$9,630.00		\$10,830.00
ENTERCOM-GREENSB		\$9,166.00	\$73,339.98		\$82,505.98
NC A & T STATE U			\$875.00		\$875.00
NORSAN BROADCAST		\$2,810.00	\$1,300.00		\$4,110.00
TV			\$44,384.57		\$44,384.57
TIME WARNER CABL			\$21,259.00		\$21,259.00
TRIBUNE BROADCAST			\$12,890.56		\$12,890.56
WFMY			\$5,230.00		\$5,230.00
WFMY TV			\$5,005.01		\$5,005.01
Grand Total	\$70,970.92	\$21,505.53	\$208,895.82	\$1,105.69	\$302,477.96

