

Robert C. Gerken

EXECUTIVE PROFILE

Solutions oriented Business and Community Leader and Volunteer with 40+ years of diverse manufacturing and leadership experience with proven success leading multi-functional domestic and international teams. Results driven achiever who has managed outsourcing, negotiating, consulting, operational improvements through change progression. Skilled at using methodologies required in the management of domestic and international management teams. Upon retirement these skills have been repurposed into the Volunteer Arena for Aging- In-Place.

Empowered volunteer with over 10 years of educating and assisting 50+ individuals to choose how they live as they continue to age. Focusing on livability in one's home and community. Advocating for the benefit of 50+ at local, state, and federal levels.

VOLUNTEER HISTORY

Age-Friendly Coordinator – Guilford County Certified on August 26, 2025

North Carolina Senior Tarheel Legislature – Guilford County Alternate

North Carolina Falls Prevention Coalition Steering Committee Member

Guilford County Transportation Advisory Board – Reappointment Required

Guilford County Commission on Aging -Member

High Point HP2045 Implementation Task Force Member

AARP North Carolina	HomeFit, National, Facilitator & Trainer
	Advocacy – Federal, State, & Local
	Past State Coordinator, Driver Safety
	Past AARP Tax Aide Volunteer

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EMPLOYMENT HISTORY

Senior Resources of Guilford – Age-Friendly Guilford Coordinator	2014 -
DARRAN Furniture Industries – High Point, North Carolina	2014 – 2016
Expedited Sourcing Solutions – Greensboro, North Carolina	2007 – 2014
Brown Jordan International – High Point, North Carolina	2007 – 2008
La-Z-Boy- Various Divisions	1985 – 2007

CERTIFICATIONS

Certified Aging in Place Specialist - CAPS

Certified Purchasing Manager – C.P.M.

EDUCATION

Greensboro, NC City Academy

Defiance College, Defiance, Ohio – Business

A.A.S. – Northwest State College, Archbold, Ohio – Applied Science

LEAN Manufacturing, NCSU & Virginia’s Philpot Manufacturing Extension Partnership.