

North Carolina Governor's Highway Safety Program

SECTION A – GENERAL INFORMATION

1. Project Title: * DWI Taskforce Continuation - Year 12	Fiscal Year: 2025
2. Agency: 1000000032 - GUILFORD COUNTY	3. Contact Person for Agency: David W. Cook
4. Agency Address: SHERIFF PO Box 3427 GREENSBORO, NC 27402-3427	5. Telephone Number: * (336) 641-5964
7. Physical Location of Agency * 400 W. Washington St. Greensboro, NC 27401	6. Cell Phone: (336) 944-1068
9. Federal Tax ID Number / Type of Agency Federal Tax ID Number: * 56-6000305 Unique Entity Identifier: YBEQWGFJPMJ3 County: * GUILFORD Type of Agency <input type="radio"/> State <input type="radio"/> Non-Profit <input checked="" type="radio"/> County <input type="radio"/> Higher Education <input type="radio"/> Municipality <input type="radio"/> Hospital	8. Email of Contact Person * dcook@guilfordcountync.gov
10. Project Year * <input type="radio"/> New <input checked="" type="radio"/> Continuation Year: <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input checked="" type="radio"/> 4+ Application Number: 1000020622	11. Allocation of Funding * Federal % 25.00 Local % 75.00

Source of Funds

12. Budget	Total Project Amount	Federal Amount	State/Local Amount
Personnel Costs	\$594,600.00	\$148,650.00	\$445,950.00
Contractual Services			
Other Direct Costs	\$37,254.00	\$9,314.00	\$27,940.00
Indirect Costs			
Total Project Costs	\$631,854.00	\$157,964.00	\$473,890.00

13. Specify How Non-Federal Share Will Be Provided: *
 The Guilford County Sheriff's Office and/or Guilford County Government will budget match for any other costs (equipment/service/training)

Project Number: <u>AL-25-02-10</u>	CFDA#: 20. 600
Additional Project Number: _____	Work Type: <u>Impaired Driving</u>
Additional Project Number1: _____	Additional Work Type: _____

SECTION B – DESCRIPTION OF PROJECT

Statement of Problem (Provide detailed information of the highway safety problems in your area to be addressed through this project. Include countywide crash data for the last three years and any other relevant information to validate the statements. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>)

With a population of 542,410 residents, the total number of impaired drivers and unrestrained passengers of motor vehicles in Guilford County has become a monumental concern to law enforcement and citizens who must travel within this area. Currently, Guilford County is ranked 3rd in the state in the total number of fatalities. Further, we are ranked 3rd in alcohol-related fatalities and 3rd in speed-related fatalities.

The most recently published NC Crash facts, Guilford County is ranked 3rd in the state in most fatality-related categories and ranked 2nd in the average annual cost of crashes. There is only a half-hour until the next crash occurs.

In the first year, the Guilford County Multi-Agency DWI Task Force surpassed the grant goals of the Governor's Highway Safety Program with a 15.5% increase in DWI citations. Each subsequent year has resulted in Guilford County being a model taskforce program in the state. The Guilford County Multi-Agency DWI Task Force has been consistent with all arrests for the last ten years, with an average of 670 DWI arrests a year.

The goal of local law enforcement is to reduce the number of DWI-related crashes that lead to injury and death in Guilford County through DWI education and enforcement. To help achieve this goal, the Guilford County Sheriff's Office will collaborate with all departments in the county to complete this goal by completing the following goals.

Proposed Solution (*Begin with a one-sentence summary of your project. Then describe in detail how your proposed project will address the problem identified in the "Statement of Problem" section*):

A committed effort of this unit surpassed all goals of this grant. This task force seeks twelfth-year funding to continue improving traffic safety in the region. The vision of the Guilford County DWI Task Force is to maintain the high level of arrests of impaired drivers through strict enforcement and increased daytime and nighttime checkpoints. In addition, educating the public about the dangers of drinking and driving by utilizing a DWI Educator is still of paramount importance in Guilford County.

Educator

Adding a DWI Educator further enhanced the effectiveness of the Guilford County DWI Task Force. This full-time position filled by a sworn law enforcement officer who possessed a working knowledge of law enforcement allowed the information needed for traffic safety in these fields to be relayed. The tremendous community outreach of this position enabled the overall focus of the task force to broaden and expand by engaging the community in traffic safety campaigns. In the calendar year of 2023, the DWI Educator reached and/or educated 5,753 people, through classes given, presentations, displays and community events.

The education of the public has proved to be a monumental responsibility for the educator to undertake. The educator is responsible for coordinating media events and soliciting each department's traffic units to assist with these media events. This has allowed all the departments in the County to receive credit for their efforts in reducing traffic fatalities from TV and radio media outlets. The educator position worked hand in hand with TV and radio media outlets. As a result, thousands of citizens have been educated in DWI education.

Schools

With the support of the Guilford County Schools administration, we would continue the instruction of students in dealing with the education of how alcohol affects the body and the repercussions of drinking and driving. The DWI Task Force currently teaches the Fatal Vision Program at most schools' driver education classes in Guilford County. This program has expanded to all driver's education classes in Guilford County. The additional four-hour block of instruction allowed the students to experience the simulated effects of alcohol after receiving the program's information.

Other Community Events

Address requests from the public and coordinate the education of alcohol and DWI arrest effects. This could include the attending public events to speak on these issues and supplying information or brochures on these subject matters. Attend public venues to set up a booth to cover the dangers of driving while impaired.

Throughout the year, there are various community events that request the presence of the DWI Taskforce Educator. The DWI Taskforce Educator will work with non-profits, community-based organizations, towns/municipalities, etc. to present relevant information to further the mission.

Outreach

The Guilford County Sheriff's Office recognizes the value of maintaining a transparent and collaborative partnership with the community we serve. Collectively, these partnerships not only strengthen law enforcement and community relations but also reinforce our efforts for implementing effective and sustainable traffic safety strategies. In doing so, the Guilford County Sheriff's Office remains committed to engaging with and sharing information with the members of our community through open dialogue.

With these thoughts in mind, engagement opportunities will be accomplished by coordinating and/or participating in various forums, meetings, and community functions whereby feedback from citizens and business owners alike are first solicited and then integrated into practical traffic safety initiatives. Over time, the effectiveness of these initiatives will be assessed, and the results communicated back to the community. To ensure transparency in the methods used during traffic enforcement activities, the Guilford County Sheriff's Office will make available to the community information regarding how to access traffic stop data already required and compiled by the North Carolina State Bureau of Investigation

Budget Justification (Provide a detailed explanation of the costs associated with proposed project):

The blood-testing kits are needed for blood draws for all agencies in Guilford County. In Guilford County, we use blood kits regularly for zero tolerance DWI's. The blood kits are used by all agencies in the County, not just the DWI Task Force. Agencies in the County purchase their blood kits but still have to get them from the DWI Task Force. Guilford County uses the money for mouthpieces for all agencies that might need them. The DWI Task Force uses a large majority of them, but other agencies ask us for mouthpieces.

The materials budget is needed for the DWI Educator to buy materials and/or equipment or other technology (display tools, simulation tools, pamphlets, reading material, etc.) for their demonstrations, displays and educational instructions. This budget will allow the DWI Educator to be more informative to the thousands (5,723 for the calendar year of 2023) of people they reach each year in person and provide materials for the people reached to learn from and share with others to continue the educational reach to the public. All produced or purchased informative documents will follow the guidelines of the NCGHSP and be preapproved before purchased.

Travel Justification (Provide justification for all travel expenses):

In-state travel will be used to attend DWI related training classes, refreshers, expos and/or seminars. Additionally, out-of-state travel will be used to attend a national highway safety conference (i.e. Lifesavers, GHSA, IPTM, IACP) and other traffic-related conferences/training.

To be completed by law enforcement agencies seeking first year grant:

Provide the agency's number of sworn officers	274
Does the agency currently have a dedicated traffic or DWI unit?	Yes <input checked="" type="radio"/> No <input type="radio"/>
If a dedicated traffic or DWI unit exists, how many officers are assigned to the unit?	6

For applicants requesting enforcement grants, please provide the following county fatality rankings:
Information can be located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>

Overall Fatality Ranking:	3
Alcohol Fatality Ranking:	3
Unrestrained Fatality Ranking:	3
Speed Related Fatalities:	3
Other Applicable Rankings: (Specify)	Young Drivers Fatal Crashes - 3

As part of this project all law enforcement agencies must enter traffic enforcement citations data of their agency for the past three years.

Year 2021	Occupant Protection Citations	191	DWI Citations	533	Speed Citations	1,962
Year 2022	Occupant Protection Citations	113	DWI Citations	276	Speed Citations	982
Year 2023	Occupant Protection Citations	116	DWI Citations	463	Speed Citations	733

Goals and Objectives (Provide at least one SMART (Specific, Measurable, Attainable, Realistic and Timely) goals and objectives. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>)

Goal #1: To decrease alcohol-related traffic fatalities in Guilford County by 25% from the 5 year average (2018-2022) of 22 to 16 fatalities during the fiscal year of October 1, 2024 - September 30, 2025.

Objectives: Identify the top 5 alcohol-related crash locations and conduct targeted enforcement efforts a minimum of 3 times per month.

Goal #2: Reduce the number of alcohol related crashes in Guilford County by 25% from the 2018-2022 average of 626.6 crashes to 469 crashes during the fiscal year of October 1, 2024-September 30, 2025.

Objectives: Conduct/participate in 3 impaired driving checking stations or saturation patrols each month.

Goal #3: To decrease young driver fatal Crashes in Guilford County by 20% from 8.4 (average 2018-2022) to 6 by September 30, 2025.

Objectives: Conduct at least 120 educational presentations for the youth, young drivers and adults on the consequences of impaired driving, distracted driving and the importance of utilizing occupant protection devices such as seatbelts and car seats. This will include drivers' education and other drivers' courses, along with public and private events, utilizing a DWI Simulator, Seatbelt Convincer and other technology

Below are the 5-year goals of the NC Governor's Highway Safety Program (GHSP). To be eligible for funding, your traffic safety project should match one or more of the GHSP goals. Check all that apply.

- Reduce NC's traffic-related fatalities by 4% from the 2022 total of 1,784 to 1,712 by December 31, 2025.
- Reduce NC's alcohol-related fatalities by 4% from the 2022 total of 448 to 430 by December 31, 2025.
- Reduce NC's unrestrained fatalities by 4% from the 2022 total of 562 to 539 by December 31, 2025.
- Reduce NC's speed-related fatalities by 4% from the 2022 total of 426 to 408 by December 31, 2025.
- Reduce NC's young driver-related fatalities by 4% from the 2022 total of 198 to 190 by December 31, 2025.
- Reduce NC's motorcycle fatalities by 4% from the 2022 total of 237 to 227 by December 31, 2025.
- Increase NC's seat belt usage rate from the 2022 usage rate of 90.8% to 91.46% by December 31, 2025.

SECTION C – BUDGET DETAIL

Personnel Costs

#	Personnel Position	Salary
1	Activity Hours for DWI Task force (GCSO) Deputy Sheriff Sergeant	\$75,100.00
2	Activity Hours for DWI Task force (GCSO) Deputy Sheriff Master Corporal	\$70,000.00
3	Activity Hours for DWI Task force (GCSO) Deputy Sheriff (DWI Educator)	\$68,700.00
4	Activity Hours for DWI Task force (GCSO) Deputy Sheriff	\$59,300.00
5	Activity Hours for DWI Task force (GCSO) Deputy Sheriff	\$70,200.00
6	Activity Hours for DWI Task force (GCSO) Deputy Sheriff	\$57,300.00
Total Salaries Cost:		\$400,600.00
#	Personnel Fringe Benefits	Cost
1	6 Guilford County Sheriff's Office Deputies fringe benefits. See above.	\$194,000.00
Total Fringe Benefits Cost:		\$194,000.00
Total Personnel Costs:		\$594,600.00

Other Direct Costs

#	Equipment	Quantity	Cap Amount	Cost
1	OTHER	1	\$3,000.00	\$3,000.00
Total Equipment Cost				\$3,000.00

Other Equipment Details : For the DWI Educator to buy materials and/or equipment (pamphlets, display tools, simulation tools, etc.) for their demonstrations, displays and educational instructions to better educate the thousands of people that the Educator reaches each year.

#	Other Items and Equipment Direct Cost:	Cost
1	Blood Testing Kits (25/case X 13 cases @ \$158.00 per case)	\$2,054.00
2	Mouth Pieces (5,000 x.24 each)	\$1,200.00
Total Other Items and Equipment Direct Cost:		\$3,254.00

#	Travel	Cost
1	In-State Travel	\$6,000.00
2	Out-of-State Travel	\$25,000.00
Total Travel Cost:		\$31,000.00

SECTION D – SCHEDULE OF TASKS BY QUARTERS

List the schedule of tasks by quarters, referring specifically to the objectives in Section B. Tasks should be a bulleted list of activities to be performed in each quarter.

Conditions for Enforcement Projects Only

By checking this box, the above agency agrees to the terms below as additional activities to be performed as part of this project.



- A minimum of one (1) nighttime and one (1) daytime seat belt initiative per month;
- A minimum of one (1) impaired driving checkpoint per month;
- A minimum of 50% of seat belt initiatives must be conducted at night between the hours of 7:00 p.m. and 7:00 a.m.;
- Participation in all "Click It or Ticket" and "Booze It & Lose It" campaigns;
- Participation in any event or campaign as required by the GHSP;
- Attempt to utilize one of the Forensic Tests for Alcohol Branch's Mobile Breath Alcohol Testing (BATMobiles) units during at least one of the impaired driving checkpoints.

First Quarter (October, November, December)

- 1) Conduct a minimum of 3 DWI checkpoints per quarter, using the BAT Mobile for at least one checkpoint, preferably all three.
- 2) Conduct traffic checkpoints
- 3) Conduct two aggressive patrol campaigns that target high DWI traffic corridors
- 4) Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.
- 5) Prepare and submit all GHSP grant reports/forms
- 6) Participation in any event or campaign as required by the GHSP
- 7) Conduct a minimum of three (3) nighttime and three (3) daytime seat belt initiatives per quarter
- 8) Conduct at least 30 educational presentations for the youth, young drivers and adults on the consequences of impaired driving, distracted driving and the importance of utilizing occupant protection devices such as seatbelts and car seats. This will include drivers' education and other drivers' courses, along with public and private events, utilizing a DWI Simulator, Seatbelt Convincer and other technology.
- 9) Host/participate in community engagement event(s) and receive public feedback regarding traffic safety issues and concerns. Incorporate feedback into traffic enforcement strategies. Provide information on how to access/review traffic stop data through the North Carolina State Bureau of Investigation.

Second Quarter (January, February, March)

- 1) Conduct a minimum of 3 DWI checkpoints per quarter, using the BAT Mobile for at least one checkpoint, preferably all three.
- 2) Conduct traffic checkpoints
- 3) Conduct two aggressive patrol campaigns that target high DWI traffic corridors
- 4) Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.
- 5) Prepare and submit all GHSP grant reports/forms
- 6) Participation in any event or campaign as required by the GHSP;
- 7) Conduct a minimum of three (3) nighttime and three (3) daytime seat belt initiatives per quarter
- 8) Conduct at least 30 educational presentations for the youth, young drivers and adults on the consequences of impaired driving, distracted driving and the importance of utilizing occupant protection devices such as seatbelts and car seats. This will include drivers' education and other drivers' courses, along with public and private events, utilizing a DWI Simulator, Seatbelt Convincer and other technology.

Third Quarter (April, May, June)

- 1) Conduct a minimum of 3 DWI checkpoints per quarter, using the BAT Mobile for at least one checkpoint, preferably all three.
- 2) Conduct two aggressive patrol campaigns that target high DWI traffic corridors
- 3) Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.
- 4) Prepare and submit all GHSP grant reports/forms
- 5) Participation in any event or campaign as required by the GHSP.
- 6) Conduct a minimum of three (3) nighttime and three (3) daytime seat belt initiatives per quarter
- 7) Attend a National Highway Safety Conference
- 8) Conduct at least 30 educational presentations for the youth, young drivers and adults on the consequences of impaired driving, distracted driving and the importance of utilizing occupant protection devices such as seatbelts and car seats. This will include drivers' education and other drivers' courses, along with public and private events, utilizing a DWI Simulator, Seatbelt Convincer and other technology.

Fourth Quarter (July, August, September)

- 1) Conduct a minimum of 3 DWI checkpoints per quarter, using the BAT Mobile for at least one checkpoint, preferably all three.
- 2) Conduct traffic checkpoints
- 3) Conduct two aggressive patrol campaigns that target high DWI traffic corridors
- 4) Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.

- 5) Prepare and submit all GHSP grant reports/forms
- 6) Participation in any event or campaign as required by the GHSP.
- 7) Conduct a minimum of three (3) nighttime and three (3) daytime seat belt initiatives per quarter
- 8) Conduct at least 30 educational presentations for the youth, young drivers and adults on the consequences of impaired driving, distracted driving and the importance of utilizing occupant protection devices such as seatbelts and car seats. This will include drivers' education and other drivers' courses, along with public and private events, utilizing a DWI Simulator, Seatbelt Convincer and other technology.
- 9) Host/participate in follow-up community engagement event(s) to communicate results of traffic safety initiatives. Provide information on how to access/review traffic stop data through the North Carolina State Bureau of Investigation.

AGENCY AUTHORIZING SIGNATURE

I have read and accept terms and conditions of the grant funding and attached the Grant Agreement. The information supplied in this application is true to the best of my knowledge

Name:

PIN:

Date:

Note:

- 1. Submitting grant application is not a guarantee of grant being approved.
- 2. Once form has been submitted, it cannot be changed unless it has a status of "Return".

FOR GHSP USE ONLY:

Recommendation:

Date: