

Economic Development Grants

Organization	FY 2016-2017 Recommended	Services Provided	Economic Development Purpose
Culture & Recreation			
African-American Atelier	\$ 50,000	Provide year-round visual arts programs to disadvantaged kids.	Increase Employment
Friends of John Coltrane	\$ 20,000	Performance & Marketing Annual John Coltrane Jazz & Blues Festival.	Business prospects
High Point Arts Council	\$ 50,000	Support for arts performances, community outreach & education, and management of Centennial Station Arts Center.	Business prospects
United Arts Council - City of Greensboro	\$ 55,000	Support locally-based and visiting attractions for art.	Increase Employment; Business prospects
United Arts Council - City of Greensboro - National Folk Festival	\$ 25,000	National Folk Festival 3-day event operating expenses.	business prospects
Economic Development Agencies			
Downtown Greensboro, Inc.	\$ 40,000	Support downtown Greensboro economic development activities.	Increase Employment & Business Prospects
East Market Street Development Corp. (EMSDC)	\$ 20,000	Support program expenses of EMSDC Minority Entrepreneurship, including entrepreneurial training, annual minority business fair, implementation of the Urban Economic Dev. Plan for East Greensboro, and provide fresh produce and education to residents living in food desert areas.	Increase Employment & Business Prospects
Greensboro Area Chamber of Commerce (Economic Development Partnership)	\$ 100,000	Maintain current services of Greensboro Partnership Economic Development (GPED) to enhance economic development services.	Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment

Economic Development Grants

Organization	FY 2016-2017 Recommended	Services Provided	Economic Development Purpose
Guilford County Economic Development Alliance (GCEGA)	\$ 100,000	Coordinate and align all economic development recruitment and retention activities to enhance economic conditions within Guilford County and local region.	Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment
Guilford County Development Tourism Authority	\$ 40,000	Enhance services that includes facilitating and assisting business/industry expansion and recruiting new business/industry to High Point and Guilford County.	Increase Employment & Business Prospects
High Point Economic Development Corporation	\$ 100,000	Help with overall expenses for marketing, hosting clients considering Guilford County for an expansion, producing annual report, creating marketing materials, covering personnel costs, purchasing office supplies and equipment, for the City of High Point and Guilford County.	Jobs Retention, Increase in Employment, and Industry Expansion & Recruitment
High Point Market Authority	\$ 75,000	Support costs with the marketing & promotion of High Point Market.	Increase Business Prospects of City or County