

North Carolina Governor's Highway Safety Program
LOCAL GOVERNMENTAL RESOLUTION

WHEREAS, the Guilford County Sheriff's Office (herein called the "Agency")

(The Applicant Agency)

has completed an application contract for traffic safety funding; and that Board of Commissioners
Commissioners (The Governing Body of the Agency)
 (herein called the "Governing Body") has thoroughly considered the problem

identified and has reviewed the project as described in the contract;

THEREFORE, NOW BE IT RESOLVED BY THE Board of Commissioners IN OPEN
 (Governing Body)

MEETING ASSEMBLED IN THE CITY OF Greensboro, NORTH CAROLINA,

THIS 6th DAY OF August, 20 20, AS FOLLOWS:

1. That the project referenced above is in the best interest of the Governing Body and the general public; and
2. That Jeff Phillips, Board Chairman is authorized to file, on behalf of the Governing
 (Name and Title of Representative)
 Body, an application contract in the form prescribed by the Governor's Highway Safety Program for federal
 funding in the amount of \$ 139,529.00 to be made to the Governing Body to assist in defraying
 (Federal Dollar Request)
 the cost of the project described in the contract application; and
3. That the Governing Body has formally appropriated the cash contribution of \$ 418,585.00 as
 (Local Cash Appropriation)
 required by the project contract; and
4. That the Project Director designated in the application contract shall furnish or make arrangement for other
 appropriate persons to furnish such information, data, documents and reports as required by the contract, if
 approved, or as may be required by the Governor's Highway Safety Program; and
5. That certified copies of this resolution be included as part of the contract referenced above; and
6. That this resolution shall take effect immediately upon its adoption.

DONE AND ORDERED in open meeting by _____
 (Chairperson/Mayor)

ATTESTED BY _____
 (Clerk)

SEAL

DATE _____

North Carolina Governor's Highway Safety Program Traffic Safety Project Contract – Form GHSP-01

SECTION A – GENERAL INFORMATION

1. Agency: GUILFORD COUNTY	4. Contact Person for Agency: Kevin Wallace
2. Agency Address: SHERIFF PO Box 3427 GREENSBORO, NC 27402-3427	5. Telephone Number: * +1 (336) 451-0030 6. Cell Phone: +1 (336) 462-7263
3. Physical Location of Agency * Greensboro, NC	7. Email of Contact Person * kwallac@guilfordcountync.gov
8. Federal Tax ID Number / Type of Agency Federal Tax ID Number: *56-6000305 DUNS No : * 07-156-3613 County: *GUILFORD COUNTY Type of Agency <input type="radio"/> State <input type="radio"/> Non-Profit <input checked="" type="radio"/> County <input type="radio"/> Higher Education <input type="radio"/> Municipality <input type="radio"/> Hospital	9. Project Year * <input type="radio"/> New <input checked="" type="radio"/> Continuation Year: <input type="radio"/> 1 <input type="radio"/> 2 <input type="radio"/> 3 <input checked="" type="radio"/> 4+ 10. Allocation of Funding * <div style="display: flex; justify-content: space-between;"> Federal % 25.00 Local % 75.00 </div>
11. Project Title: * DWI Taskforce	

Source of Funds			
12. Budget	Total Project Amount	Federal Amount	State/Local Amount
Personnel Costs	\$523,000.00	\$130,750.00	\$392,250.00
Contractual Services			
Commodities Costs			
Other Direct Costs	\$35,114.00	\$8,779.00	\$26,335.00
Indirect Costs			
Total Project Costs	\$558,114.00	\$139,529.00	\$418,585.00

13. Specify How Non-Federal Share Will Be Provided: *

The agencies involved (Guilford County/High Point City) will budget the personnel costs @75% according (in their normal budget requests)-The Guilford County Sheriff's Office will budget the match for any other costs (equipment/services/training).

Project Number: _____	CFDA#: 20. Work Type: _____
-----------------------	--------------------------------

SECTION B – DESCRIPTION OF PROJECT

Statement of Problem (Provide detailed information of the highway safety problems in your area to be addressed through this project. Include countywide crash data for the last three years and any other relevant information to validate the statements. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>)

With a population of 521,330 residents, the total number of impaired drivers and unrestrained passengers of motor vehicles in Guilford County has become a monumental concern to not only law enforcement but also to citizens who must travel within this area. Currently, Guilford County is ranked 3rd in the State in the total number of fatalities. Further, we are ranked 3rd in alcohol related fatalities and 2nd in speed related fatalities.

The most recently published NC Crash facts, Guilford County ranked 3rd in the state in most fatality related categories and ranked 3rd in the average annual cost of crashes. There is only a half hour until the next crash occurs.

Through cooperation between two law enforcement agencies (The Guilford County Sheriff's Office and High Point Police Department), the Task Force has begun to make strides to improve public safety within this jurisdiction.

In the first year, the Guilford County Multi-Agency DWI Task Force surpassed the grant goals of the Governor's Highway Safety Program with a 15.5% increase in DWI citations. Each subsequent year has resulted in Guilford County being a model taskforce program in the state. The Guilford County Multi-Agency DWI Task Force has been consistent with all arrest for the last 8 years with an average of 775 DWI arrest a year.

The goal of local law enforcement is to reduce the number of DWI-related crashes which lead to injury and death in Guilford County. To help achieve this goal, the Guilford County Sheriff's Office and High Point Police Department will collaborate to complete this goal by completing the following goals.

DWI EDUCATOR POSITION

Adding a DWI Educator further enhanced the effectiveness of the Guilford County DWI Task Force. This full-time position filled by a sworn law enforcement officer who possessed a working knowledge of law enforcement allowed the information needed for traffic safety in these fields to be relayed. The tremendous community outreach of this position enabled the overall focus of the taskforce to broaden and expand by engaging the community in traffic safety campaigns.

The education of the public has proved to be a monumental responsibility for the educator to undertake. The educator is responsible for the coordination of media events and soliciting each of the department's traffic units to assist with these media events. This has allowed all the departments in the county to receive credit for their efforts in reducing traffic fatalities from TV and radio media outlets. The educator position worked hand and hand with both the TV and radio media outlets. Thousands of citizens have been educated in DWI education.

Proposed Solution:

All goals of this grant were surpassed by a committed effort of this unit. This taskforce is seeking eighth year funding to continue improving traffic safety in the region. The vision of the Guilford County DWI Task Force is to maintain the high level of arrests of impaired drivers through strict enforcement and increased daytime and night time checkpoints. Educating the public about the dangers of drinking and driving is still of paramount importance in Guilford County.

The goal of local law enforcement is to reduce the number of DWI-related crashes which lead to injury and death in Guilford County. To help achieve this goal, the Guilford County Sheriff's Office and High Point Police Department will collaborate to complete this goal by completing the following goals.

Schools

With the support of the Guilford County School administration, we would continue the instruction of students in dealing with the education of how alcohol affects the body and the repercussions of drinking and driving. The DWI Task Force currently teaches at most schools driver education classes the Fatal Vision program in Guilford County. This has expanded to all driver's education classes in the County. The additional four-hour block of instruction allowed the students to experience the simulated effects of alcohol after receiving the program's information.

Corporate and Small Business/Alcohol Establishments

A couple of areas that are often overlooked are the larger corporations and small businesses. In these areas, there are a large amount of people that do not understand all the ramifications of driving while impaired but with education they may change their habits. The same four-hour block of instruction used in the schools was modified to be utilized in this area. A controlled drinking exercise was researched to be used in this setting as well.

Partner with the North Carolina Alcohol Law Enforcement to offer the class to local alcohol establishment owners as well as their bartenders to educate them on the signs of impairment as well as identifying false driver's licenses and identification cards. The bars that will be involved are known to law enforcement to have had previous issues with overseeing customers. We will also outline the financial loss that could be incurred by the establishment and owner for the illegal serving of alcohol to either intoxicated or underage patrons. This could be accomplished by conducting a controlled drinking environment to demonstrate the signs and effects of impairment.

Requests by the Public and Departments Citizens Academy

Address requests from the public and coordinate the education of the effects of alcohol and DWI arrest. This could include the attending of public events to speak on these issues as well as supplying information or brochures on these subject matters. Attend public venues to set up a booth to cover the dangers of driving while impaired.

Courts and MADD

All the above programs could be made available to the courts to educate court personnel on the use of these programs. Assist MADD with the outreach alcohol program in Guilford County every month.
Paid Media and Local Media Coverage

The DWI Task Force Sgt and Educator will work with local departments PIO's and GHSP's Communications and Events Coordinator to make sure the correct and accurate information is always given to the media. The educator will work with alcohol distributors and sellers to cover the dangers of drinking and driving. Work with North Carolina Governor's Highway Safety Program to inform the public of dangers of driving while impaired through Public Service Announcements.

Other Community Events

Throughout the year, there are various community events that requests the presence of the DWI Taskforce Educator. This officer will work with non-profits, community based organizations, towns/municipalities, etc. to present relevant information to further the mission.

The mobile data air card monthly fees will be paid from GHSP funds. The mobile data air card is a vital part of the day to day operation of the Task Force. One air card is used to stream video and review cases for Court. We need the second air card to put in the High Point Police Department Intox room for communications to use E-Citation and NCAWARE.

Travel

In-state travel will be used to attend the Traffic Safety Conference and other various traffic safety related trainings and conferences. Out-of-State travel will be used to attend Lifesavers and other traffic related conferences/trainings.

To be completed by law enforcement agencies seeking first year grant:

Provide the agency's number of sworn officers	256
Does the agency currently have a dedicated traffic or DWI unit?	Yes <input checked="" type="radio"/> No <input type="radio"/>
If a dedicated traffic or DWI unit exists, how many officers are assigned to the unit?	8

For applicants requesting enforcement grants, please provide the following county fatality rankings:

Information can be located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>

Overall Fatality Ranking:	3
Alcohol Fatality Ranking:	3
Unrestrained Fatality Ranking:	3
Speed Related Fatalities:	2
Other Applicable Rankings: (Specify)	

As part of this project all law enforcement agencies must enter traffic enforcement citations data of their agency for the past three years.

Year 2017	Occupant Protection Citations	6,184	DWI Citations	2,603	Speed Citations	26,938
Year 2018	Occupant Protection Citations	5,372	DWI Citations	2,439	Speed Citations	29,262
Year 2019	Occupant Protection Citations	5,309	DWI Citations	2,007	Speed Citations	24,114

Goals and Objectives (Provide at least one SMART (Specific, Measurable, Attainable, Realistic and Timely) goals and objectives. For more detailed information see "How to write an effective traffic safety project" located at:

<https://connect.ncdot.gov/municipalities/Law-Enforcement/Pages/Law-Enforcement-Reporting.aspx>

Goal #1: To decrease alcohol-related traffic fatalities in Guilford County by 35% from the 5 year average (2014-2018) of 19.2 to 10 fatalities during the fiscal year of October 1, 2020-September 30, 2021.

Objectives: Identify the top 5 alcohol-related crash locations and conduct targeted enforcement efforts a minimum of 3 times per month.

Goal #2: Reduce the number of alcohol related crashes in Guilford County by 30% from the 2014-2018 average of 650

crashes to 455 crashes during the fiscal year of October 1, 2020-September 30, 2021.

Objectives: Conduct/participate in 3 impaired driving checking stations or saturation patrols each month.

Goal #3: To decrease the motor vehicle related fatalities involving young drivers in Guilford County by 20% from 7.4 (average 2014-2018) to 6 by September 30, 2021.

Objectives: To conduct program education to 33 total driver's education classes. Implement programs and attend events educating the public of the dangers of drinking and driving utilizing a DWI simulator and other technology at 20 events

Below are the 5-year goals of the NC Governor's Highway Safety Program (GHSP). To be eligible for funding, your traffic safety project should match one or more of the GHSP goals. Check all that apply.

- ☒ Reduce NC's traffic-related fatalities by 12% from the 2014-2018 average of 1,392 to 1,228 by December 31, 2021.
- ☒ Reduce NC's alcohol-related fatalities by 10% from the 2014-2018 average of 401 to 361 by December 31, 2021.
- ☐ Reduce NC's unrestrained fatalities by 10% from the 2014-2018 average of 398 to 358 by December 31, 2021.
- ☐ Reduce NC's speed-related fatalities by 5% from the 2014-2018 average of 472 to 448 by December 31, 2021.
- ☒ Reduce NC's young driver-involved fatal crashes by 10% from the 2014-2018 average of 170 to 153 by December 31, 2021.
- ☐ Reduce NC's motorcycle fatalities by 5% from the 2014-2018 average of 187 to 178 by December 31, 2021.
- ☐ Increase NC's seat belt usage rate 2.9 percentage points from the 2015-2019 average of 90.5% to 93.4% by December 31, 2021.

SECTION C – BUDGET DETAIL

Personnel Costs

#	Personnel Position	Salary
1	Activity Hours for DWI Task Force (GCSO) Deputy Sheriff Sergeant	\$69,000.00
2	Activity Hours for DWI Task Force (GCSO)Deputy Sheriff Corporal	\$65,200.00
3	Activity Hours for DWI Task Force (GCSO)Deputy Sheriff	\$48,100.00
4	Activity Hours for DWI Task Force (GCSO)Deputy Sheriff (DWI EDUCATOR)	\$50,700.00
5	Activity Hours for DWI Task Force Police Officer-High Point Police Officer	\$60,000.00
6	Activity Hours for DWI Task Force Police Officer-High Point Police Officer	\$60,000.00
7		
8		
9		
10		

Total Salaries Cost: \$353,000.00

#	Personnel Fringe Benefits	Cost
1	Guilford County Sheriff's Office	\$120,000.00
2	Police Officers-High Point	\$50,000.00
3		
4		
5		
6		
7		
8		
9		
10		

Total Fringe Benefits Cost: \$170,000.00

Total Personnel Costs: \$523,000.00

Contractual Services

#	Contractual Service To Be Provided	Cost
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		

Total Contractual Services:

Commodities Costs

#	Commodities	Cost
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		

Total Commodities Cost:

Other Direct Costs

#	Equipment	Quantity	Cap Amount	Cost
1				
2				
3				
4				
5				
6				
7				
8				

Total Equipment Cost

#	Other Items and Equipment Direct Cost: <i>(Cost Limited to Less Than \$5000 Per Item)</i>	Cost
1	Air Card Service 8 x 720.00 per year	\$5,760.00
2	Blood Testing Kits (25/case x 13 cases @ \$158 per case)	\$2,054.00

3	Mouth Pieces (5,000 x .22 each)	\$1,100.00
4		
5		
6		
7		
8		

Total Other Items and Equipment Direct Cost: \$8,914.00

#	Travel	Cost
1	In-State Travel	\$8,200.00
2	Out-of-State Travel	\$18,000.00

Total Travel Cost: \$26,200.00

Total Other Direct Costs: \$35,114.00

Indirect Costs

#	Indirect Costs	Cost
1		
2		
3		
4		

Total Indirect Costs

SECTION D – SCHEDULE OF TASKS BY QUARTERS

List the schedule of tasks by quarters, referring specifically to the objectives in Section B. Tasks should be a bulleted list of activities to be performed in each quarter.

Conditions for Enforcement Projects Only

By checking this box, the above agency agrees to the terms below as additional activities to be performed as part of this project.



- A minimum of one (1) nighttime and one (1) daytime seat belt initiative per month;
- A minimum of one (1) impaired driving checkpoint per month;
- A minimum of 50% of seat belt initiatives must be conducted at night between the hours of 7:00 p.m. and 7:00 a.m.;
- Participation in all "Click It or Ticket" and "Booze It & Lose It" campaigns;
- Participation in any event or campaign as required by the GHSP;
- Attempt to utilize one of the Forensic Tests for Alcohol Branch's Mobile Breath Alcohol Testing (BATMobiles) units during at least one of the impaired driving checkpoints.

First Quarter (October, November, December)

Conduct a minimum of 3 DWI checkpoints per quarter using the BAT Mobile

Conduct traffic checkpoints

Conduct two aggressive patrol campaigns that target high DWI traffic corridors

Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.

Prepare and submit all GHSP grant reports/forms

Participation in any event or campaign as required by the GHSP

Conduct a minimum of three (3) nighttime and three(3) daytime seat belt initiatives per quarter

(Educator)

Teach 5 High School Driver's Ed. Classes

Contact 3 local business/alcohol establishments and present information on the awareness of drinking and driving

Attend MADD functions and events in Guilford County

Second Quarter (January, February, March)

Conduct a minimum of 3 DWI checkpoints per quarter using the BAT Mobile

Conduct traffic checkpoints

Conduct two aggressive patrol campaigns that target high DWI traffic corridors

Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.

Prepare and submit all GHSP grant reports/forms

Participation in any event or campaign as required by the GHSP;

Conduct a minimum of three (3) nighttime and three(3) daytime seat belt initiatives per quarter
(Educator)

Teach 5 High School Driver's Ed. Classes

Contact 3 local business/alcohol establishments and present information on the awareness of drinking and driving

Attend MADD functions and events in Guilford County

Third Quarter (April, May, June)

Conduct a minimum of 3 DWI checkpoints per quarter using the BAT Mobile

Conduct two aggressive patrol campaigns that target high DWI traffic corridors

Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.

Prepare and submit all GHSP grant reports/forms

Participation in any event or campaign as required by the GHSP;

Conduct a minimum of three (3) nighttime and three(3) daytime seat belt initiatives per quarter

(Educator)

Teach 5 High School Driver's Ed. Classes

Contact 3 local business/alcohol establishments and present information on the awareness of drinking and driving

Attend MADD functions and events in Guilford County

Attend Lifesavers Conference Long Beach Convention Center • Long Beach, CA

Fourth Quarter (July, August, September)

Conduct a minimum of 3 DWI checkpoints per quarter using the BAT Mobile

Conduct traffic checkpoints

Conduct two aggressive patrol campaigns that target high DWI traffic corridors

Coordinate with local agencies about individual checkpoints to increase DWI detection in high crash locations.

Prepare and submit all GHSP grant reports/forms

Participation in any event or campaign as required by the GHSP;

Conduct a minimum of three (3) nighttime and three(3) daytime seat belt initiatives per quarter

(Educator) Work with local departments PIO representative and GHSP to make sure media is aware of all campaigns and events

Teach 5 High School Driver's Ed. Classes

Contact 3 local business/alcohol establishments and present information on the awareness of drinking and driving

Attend MADD functions and events in Guilford County

Attend the Traffic Safety Conference. The conference will be held in Raleigh, August 2021.

Note:

1. Submitting grant application is not a guarantee of grant being approved.
2. Once form has been submitted, it cannot be changed unless it has a status of "Return".