



**EVERBRIDGE, INC.**  
**Core Platform Service Agreement**

This Core Platform Service Agreement (“**Agreement**”) is entered into by and between EVERBRIDGE, Inc. (“**EVERBRIDGE**”), and GUILFORD COUNTY (“**CLIENT**”), effective on the date of CLIENT’s signature below (“**Effective Date**”). EVERBRIDGE and CLIENT are each sometimes referred to as a “**Party**” and collectively, the “**Parties**”.

**1. SERVICES. Orders.** EVERBRIDGE shall provide CLIENT access to its proprietary interactive communication solutions(s) (the “**Solution(s)**”) subject to the terms and conditions set forth in this Agreement and the description of services and pricing provided in the applicable quote or other ordering document (e.g., statement of work) (the “**Quote**”). If applicable, EVERBRIDGE shall provide the training and professional services (“**Professional Services**”) set forth in the Quote. Collectively, the Solutions and Professional Services are referred to as the “**Services**”. EVERBRIDGE shall provide CLIENT with login and password information for each User (as defined below) and will configure the Solutions based on the maximum number of Contacts, (as defined below), households or Users, as applicable depending on the Solutions ordered.

**2. PAYMENT TERMS.** CLIENT shall pay the fees set forth in the Quote (“**Pricing**”). If CLIENT exceeds the usage levels specified in the Quote, then EVERBRIDGE may invoice CLIENT for any overages at the then applicable rate. EVERBRIDGE shall invoice CLIENT annually in advance for all Solutions and Professional Services. All payments shall be made within thirty (30) days from date of invoice. Unless otherwise provided, Pricing does not include any local, state, federal or foreign taxes, levies or duties of any nature, all of which CLIENT is responsible for paying, except for those relating to EVERBRIDGE’s net income or property. If EVERBRIDGE is legally obligated to collect or pay taxes for which CLIENT is responsible, the appropriate amount shall be invoiced to and paid by CLIENT, unless CLIENT provides a valid tax exemption certificate. This Agreement is subject to annual appropriation of funds by the Guilford County Board of Commissioners or other funding source, pursuant to N.C.G.S. §153A-13.

**3. RESPONSIBILITIES.**

**3.1 Users.** If CLIENT has purchased Mass Notification or Incident Communications, CLIENT shall in its discretion authorize certain of its employees and contractors, and the employees and contractors of Affiliates, to access that Service as Users. If CLIENT has purchased any other Solution, CLIENT shall authorize the number of Users set forth on the Quote as applicable to that Service. Collectively, CLIENT’s employees and contractors who access any Solution as provided in this subsection are referred to as “**User(s)**”. A “**Contact**” is any individual person that CLIENT contacts through the Solutions and/or provides their personal contact information to EVERBRIDGE, including through an opt-in portal, as applicable. CLIENT shall undergo the initial setup and training as set forth in the Onboarding Inclusion sheet provided with the Quote. If CLIENT fails to complete such onboarding process within sixty (60) days of the Effective Date, unless such delay is the fault of EVERBRIDGE, any additional onboarding services will be subject to additional charges. There is no requirement to purchase additional services.

**3.2 Client Data.** “**Client Data**” is all electronic data CLIENT transmits to EVERBRIDGE to or through the Solutions. CLIENT shall retain all ownership rights in Client Data. CLIENT

shall have sole responsibility for the accuracy, quality, integrity, and legality of all Client Data. By ordering the Solutions, CLIENT represents that it has the right to authorize and hereby does authorize EVERBRIDGE and its Solution Providers to collect, store and process Client Data including Contact data subject to the terms of this Agreement. “**Solution Providers**” shall mean communications carriers, data centers, colocation and hosting services providers, short messaging services (“**SMS**”) providers and content and data management providers that EVERBRIDGE uses in providing the Solutions. CLIENT shall maintain a copy of all CLIENT Contact data it provides to EVERBRIDGE. CLIENT acknowledges that the Solutions are a passive conduit for the transmission of Client Data and any data submitted by Contacts, and EVERBRIDGE has no obligation to screen, preview or monitor content, and shall have no liability for any errors or omissions or for any defamatory, libelous, offensive or otherwise unlawful content in any Client Data or data submitted by Contacts, or for any losses, damages, claims, or other actions arising out of or in connection with any data sent, accessed, posted or otherwise transmitted via the Solutions by CLIENT or Contacts.

**3.3 Limitations on Use.** CLIENT is responsible for all activity occurring under CLIENT’s account(s) and shall comply with all applicable Privacy Laws (as defined below) and all other applicable laws and regulations in connection with CLIENT’s use of the Services, including its provision of CLIENT Data to EVERBRIDGE. Where applicable, CLIENT shall obtain the required consent of Contacts to send communications through the Solutions. CLIENT shall use the Service in accordance with EVERBRIDGE’s then applicable Acceptable Use Policy posted on [www.everbridge.com](http://www.everbridge.com). CLIENT shall promptly notify EVERBRIDGE of any unauthorized use of any password or account or any other act or omission that would constitute a breach or violation of this Agreement.

**3.4 Security of Services.** EVERBRIDGE’s IT security and compliance program includes the following industry standards generally adopted by U.S. based SaaS providers: (i) reasonable and appropriate technical, organizational and security measures against the destruction, loss, unavailability, unauthorized access or alteration of CLIENT Data in the possession or under the control of EVERBRIDGE, including to ensure the availability of information following interruption to, or failure of, critical business processes; and (ii) a third party audit of its security controls as provided in the “**Privacy and Security Compliance**” link on [www.everbridge.com](http://www.everbridge.com). “**Privacy Laws**” means all United States federal and state laws and regulations regarding consumer and data protection and privacy.

**4. TERM.** This Agreement shall begin on the Effective Date and shall continue in effect for a one (1) year period, subject to underlying Quotes that are in effect. This Agreement may be extended for additional one (1) year terms by the Parties executing Contract Amendment(s). Quotes are also only effective for a one-year period and must be renewed in order to continue past the one (1) year period. Services under an applicable Quote will begin as set forth in such Quote and shall continue for the initial term specified therein (“**Initial Service Term**”). If a Quote contains Services added to an existing subscription, such added Services shall be billed on a pro-rated basis and will be coterminous with the Initial Service Term or applicable renewal Service term (“**Renewal Term**”), unless otherwise agreed to by the Parties. If at the end of the applicable Quote, CLIENT intends to renew the Agreement, but has not provided a timely executed written renewal prior to the end

of such term, then EVERBRIDGE, in its sole discretion, shall continue the Service(s) hereunder for thirty (30) days (the “**Grace Period**”) in order to secure an executed renewal by CLIENT, provided that CLIENT shall pay to EVERBRIDGE the annual fee then in effect divided by twelve (12) (the “**Monthly Holdover Fee**”). The Grace Period is provided to CLIENT as a courtesy so that Services will not be terminated prior to the execution of a renewal. Due to insurance and liability reasons EVERBRIDGE can only provide one Grace Period and will charge the Monthly Holdover Fee. The Monthly Holdover Fee is instituted in order to protect CLIENT from termination or suspension of the Services, and to insure that timely renewals are entered into. Monthly Holdover Fees shall not be returned or refunded to the CLIENT as a credit towards any renewal.

## 5. TERMINATION; SUSPENSION.

**5.1 Termination by Either Party.** Either Party may terminate this Agreement upon the other Party's material breach of the Agreement, provided that (i) the non-breaching Party sends written notice to the breaching Party describing the breach in reasonable detail; (ii) the breaching Party does not cure the breach within thirty (30) days following its receipt of such notice (the “**Notice Period**”); and (iii) following the expiration of the Notice Period, the non-breaching Party sends a second written notice indicating its election to terminate this Agreement.

**5.2 Termination by EVERBRIDGE.** If CLIENT fails to pay any amounts due within thirty (30) days of their due date, EVERBRIDGE may terminate this Agreement or suspend the Services pursuant to the notice provisions above in Section 5.1. Termination for non-payment shall not relieve CLIENT of its outstanding obligations (including payment) under this Agreement. If EVERBRIDGE suspends access to the Solution(s), CLIENT's account shall not be reactivated until CLIENT is in compliance with this Agreement and has paid all past due amounts.

**5.3 Termination for Non-Appropriation of Funds.** Client may terminate this Agreement, upon providing Everbridge sixty (60) days' prior written notice of such termination, in the event [that there shall be insufficient funds allocated in the Client's budget to continue paying for the Services pursuant to this Agreement; provided, however, that if Client terminates under this provision it shall not be entitled to any refund and shall pay all amounts then due and owing. The parties acknowledge that N.C. General Statute 159-28 applies to this Agreement.

**5.4 Suspension.** EVERBRIDGE may suspend the Solution or any portion, for (i) emergency network repairs, threats to, or actual breach of network security; (ii) any substantive violation by CLIENT of Section 3 or 6.2; or (iii) any legal, regulatory, or governmental prohibition affecting the Solution. In the event of a suspension under (i) or (iii), EVERBRIDGE shall use its best efforts to notify CLIENT through its CLIENT Portal and/or via email prior to such suspension and shall reactivate any affected portion of the Solution as soon as possible. In the event of suspension under (ii), EVERBRIDGE shall use best efforts to notify CLIENT within two (2) hours of such suspension.

## 6. PROPRIETARY RIGHTS.

**6.1 Grant of License.** Subject to the terms and conditions of this Agreement, EVERBRIDGE hereby grants to CLIENT, during the term of this Agreement, a limited, non-exclusive, non-transferable, non-sublicensable right to use the Solutions.

**6.2 Restrictions.** CLIENT shall use the Solution solely for its internal business purposes and shall not make the Solution available to, or use the Solution for the benefit of, any third party

except as expressly set forth in this Agreement. CLIENT shall not (i) sell, transfer, assign, distribute or otherwise commercially exploit or make available to any third party the Solution except as expressly set forth herein; (ii) modify or make derivative works based upon the Solution; (iii) reverse engineer the Solution; (iv) remove, obscure or alter any proprietary notices or labels on the Solution or any materials made available by EVERBRIDGE; (v) use, post, transmit or introduce any device, software or routine (including viruses, worms or other harmful code) which interferes or attempts to interfere with the operation of the Solution; (vi) defeat or attempt to defeat any security mechanism of any Solution, or (vii) access the Solution for purposes of monitoring Solution availability, performance or functionality, or for any other benchmarking or competitive purposes; provided, however, that this subpart (viii) shall not preclude CLIENT's ability to issue test messages as specified in Exhibit A. CLIENT shall not and shall not attempt to access the EVERBRIDGE systems programmatically except as set forth on the System Inclusion sheet for EVERBRIDGE Open APIs.

**6.3 Reservation of Rights.** The Solutions (including all associated computer software (whether in source code, object code, or other form), databases, indexing, search, and retrieval methods and routines, HTML, active server pages, intranet pages, and similar materials) and all intellectual property and other rights, title, and interest therein (including copyrights, trade secrets, and all rights in patents, compilations, inventions, improvements, modifications, extensions, enhancements, configurations, derivative works, discoveries, processes, methods, designs and know-how pertaining to any of the foregoing) (collectively, “**IP Rights**”), whether conceived by EVERBRIDGE alone or in conjunction with others, constitute Confidential Information and the valuable intellectual property, proprietary material, and trade secrets of EVERBRIDGE and its licensors and are protected by applicable intellectual property laws of the United States and other countries. EVERBRIDGE owns (i) all feedback and other information (except for the CLIENT Data) provided to EVERBRIDGE by Users, CLIENT and Contacts in conjunction with the Services, and (ii) all transactional, performance, derivative data and metadata generated in connection with the Solutions. Except for the rights expressly granted to CLIENT in this Agreement, all rights in and to the Solutions and all of the foregoing elements thereof (including the rights to any work product resulting from Professional Services and those to any modification, extension, improvement, enhancement, configuration or derivative work of the Solutions or any the foregoing elements thereof) are and shall remain solely owned by EVERBRIDGE and its respective licensors, and CLIENT hereby assigns any such rights to EVERBRIDGE. EVERBRIDGE may use and provide Solutions and Professional Services to others that are similar to those provided to CLIENT hereunder, and EVERBRIDGE may use in engagements with others any knowledge, skills, experience, ideas, concepts, know-how and techniques used or gained in the provision of the Solutions or Professional Services to CLIENT, provided that, in each case, no CLIENT Data or CLIENT Confidential Information is disclosed thereby.

## 7. CONFIDENTIAL INFORMATION.

**7.1 Definition; Protection.** As used herein, “**Confidential Information**” means all information of a Party (“**Disclosing Party**”) disclosed to the other Party (“**Receiving Party**”), whether orally, electronically, in writing, or by inspection of tangible objects (including, without limitation, documents or prototypes), that is designated as confidential or that reasonably should be understood to be confidential given the nature of the information and the circumstances of disclosure. Confidential Information includes without limitation, all CLIENT Data, all EVERBRIDGE Technology, and either Party's business and marketing plans, technology and

technical information, product designs, reports and business processes. Confidential Information shall not include any information that: (i) is or becomes generally known to the public without breach of any obligation owed to the Disclosing Party; (ii) was known to the Receiving Party prior to its disclosure by the Disclosing Party without breach of any obligation owed to the Disclosing Party; (iii) was independently developed by the Receiving Party without breach of any obligation owed to the Disclosing Party; or (iv) is received from a third party without breach of any obligation owed to the Disclosing Party. The Receiving Party shall not disclose or use any Confidential Information of the Disclosing Party for any purpose other than performance or enforcement of this Agreement without the Disclosing Party's prior written consent. If Receiving Party is compelled by law to disclose Confidential Information of Disclosing Party, including under the Freedom of Information Act or other public information request (i.e., "state sunshine" laws) it shall provide Disclosing Party with prior notice of such compelled disclosure (to the extent legally permitted) and reasonable assistance, at Disclosing Party's cost, if Disclosing Party wishes to contest the disclosure. Receiving Party shall protect the confidentiality of Disclosing Party's Confidential Information in the same manner that it protects the confidentiality of its own confidential information of like kind (but in no event using less than reasonable care). Receiving Party shall retain Confidential Information in accordance with its standard records and data retention policies. Receiving Party shall promptly notify Disclosing Party if it becomes aware of any breach of confidentiality of Disclosing Party's Confidential Information.

**7.2 Upon Termination.** Upon any termination of this Agreement, the Receiving Party shall continue to maintain the confidentiality of the Disclosing Party's Confidential Information and, upon request and to the extent practicable, destroy all materials containing such Confidential Information. Notwithstanding the foregoing, either Party may retain a copy of any Confidential Information if required by applicable law or regulation, in accordance with internal compliance policy, or pursuant to automatic computer archiving and back-up procedures, subject at all times to the continuing applicability of the provisions of this Agreement.

## **8. WARRANTIES; DISCLAIMER.**

**8.1 EVERBRIDGE Warranty.** EVERBRIDGE shall provide the Solutions in material compliance with the functionality and specifications set forth on the relevant Solution system inclusion sheet. EVERBRIDGE shall provide 24X7X365 customer support in accordance with its most recently published Support Services Guide. Professional Services shall be performed in a professional manner consistent with industry standards. THE FOREGOING REPRESENT THE ONLY WARRANTIES MADE BY EVERBRIDGE HEREUNDER AND EVERBRIDGE EXPRESSLY DISCLAIMS ALL OTHER WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

**8.2 Disclaimer.** NEITHER EVERBRIDGE NOR ITS LICENSORS OR SERVICE PROVIDERS WARRANT THAT THE SOLUTION WILL OPERATE ERROR FREE OR WITHOUT INTERRUPTION. WITHOUT LIMITING THE FOREGOING, IN NO EVENT SHALL EVERBRIDGE HAVE ANY LIABILITY FOR PERSONAL INJURY (INCLUDING DEATH) OR PROPERTY DAMAGE ARISING FROM FAILURE OF THE SOLUTION TO DELIVER AN ELECTRONIC COMMUNICATION, HOWEVER CAUSED AND UNDER ANY THEORY OF LIABILITY, EVEN IF EVERBRIDGE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.

**8.3 SMS Transmission.** CLIENT ACKNOWLEDGES AND AGREES THAT THE USE OF SMS SERVICES, ALSO KNOWN AS SMS MESSAGING OR TEXT MESSAGING, AS A MEANS OF SENDING MESSAGES INVOLVES A REASONABLY LIKELY POSSIBILITY FROM TIME TO TIME OF DELAYED, UNDELIVERED, OR INCOMPLETE MESSAGES AND THAT THE PROCESS OF TRANSMITTING SMS MESSAGES CAN BE UNRELIABLE AND INCLUDE MULTIPLE THIRD PARTIES THAT PARTICIPATE IN THE TRANSMISSION PROCESS, INCLUDING MOBILE NETWORK OPERATORS AND INTERMEDIARY TRANSMISSION COMPANIES. CLIENT FURTHER UNDERSTANDS, ACKNOWLEDGES, AND AGREES THAT IT ASSUMES ALL RISK ASSOCIATED WITH ANY SUCH DELAY, LACK OF DELIVERY OR INCOMPLETENESS.

## **9. INDEMNIFICATION.**

**9.1 By CLIENT.** CLIENT shall defend, indemnify and hold EVERBRIDGE harmless against any loss or damage (including reasonable attorneys' fees) incurred in connection with any third party claim, suit or proceeding ("**Claim**") arising out of any data sent, posted or otherwise transmitted via the Solution by CLIENT or Contacts, or CLIENT's breach of the tax provisions in Section 2 or any breach by CLIENT of Sections 3 or 6.

**9.2 By EVERBRIDGE.** EVERBRIDGE shall defend, indemnify and hold CLIENT harmless from and against any Claim against CLIENT alleging that the Solution as contemplated hereunder infringes an issued patent or other IP Right in a country in which the Solution is provided to CLIENT.

**9.3 Indemnification Process.** The indemnifying Party's obligations under this Section 9 are contingent upon the indemnified Party (a) promptly giving notice of the Claim to the indemnifying Party once the Claim is known; (b) giving the indemnifying Party sole control of the defense and settlement of the Claim (provided that the indemnifying party may not settle such Claim unless such settlement unconditionally releases the indemnified Party of all liability and does not adversely affect the indemnified Party's business or service); and (c) providing the indemnifying Party all available information and reasonable assistance. With respect to EVERBRIDGE's indemnification obligations, if (x) any aspect of the Solution is found or, in EVERBRIDGE's reasonable opinion is likely to be found, to infringe upon the IP Right of a third party as specified above, or (y) the continued use of the Solution is enjoined, then EVERBRIDGE will promptly and at its own cost and expense at EVERBRIDGE's option: (i) obtain for CLIENT the right to continue using the Solution; (ii) modify such aspect of the Solution so that it is non-infringing; or (iii) replace such aspect of the Solution with a non-infringing functional equivalent. If, after all commercially reasonable efforts, EVERBRIDGE determines in good faith that options (i) - (iii) are not feasible, EVERBRIDGE will remove the infringing items from the Solution and refund to CLIENT on a pro-rata basis any prepaid unused fees paid for such infringing element. The foregoing remedies are CLIENT's exclusive remedy for Claims for infringement of an IP Right. EVERBRIDGE shall have no obligation or liability for any claim pursuant to this Section to the extent arising from: (i) the combinations, operation, or use of the Solution supplied under this Agreement with any product, device, or software not supplied by EVERBRIDGE to the extent the combination creates the infringement; (ii) the unauthorized alteration or modification by CLIENT of the Solution; or (iii) EVERBRIDGE's compliance with CLIENT's designs, specifications, requests, or instructions pursuant to an engagement for EVERBRIDGE Professional Services relating to the Solution to the extent the claim of infringement is based on the foregoing.

**10. LIABILITY LIMITS.** To the maximum extent permitted by law, neither Party shall have any liability to the other Party for any

indirect, special, incidental, punitive, or consequential damages, however caused, under any theory of liability, and whether or not the Party has been advised of the possibility of such damage. Except for its indemnification obligations under Section 9.2, notwithstanding anything in this Agreement to the contrary, in no event shall EVERBRIDGE's aggregate liability, regardless of whether any action or claim is based on warranty, contract, tort, indemnification or otherwise, exceed amounts paid or due by CLIENT to EVERBRIDGE hereunder during the 12 month period prior to the event giving rise to such liability. The foregoing limitations shall apply even if the non-breaching party's remedies under this Agreement fail their essential purpose.

## 11. MISCELLANEOUS.

**11.1 Non-Solicitation.** As additional protection for EVERBRIDGE's proprietary information, for so long as this Agreement remains in effect, and for one year thereafter, CLIENT agrees that it shall not, directly or indirectly, solicit, hire or attempt to solicit any employees of EVERBRIDGE; provided, that a general solicitation to the public for employment is not prohibited under this section.

**11.2 Force Majeure; Limitations.** EVERBRIDGE shall not be responsible for performance under this Agreement to the extent precluded by circumstances beyond EVERBRIDGE's reasonable control, including without limitation acts of God, acts of government, flood, fire, earthquakes, civil unrest, acts of terror, labor problems, computer, telecommunications, Internet service provider or hosting facility failures, or delays involving hardware, software or power systems, and network intrusions or denial of service attacks. The Solution delivers information for supported Contact paths to public and private networks and carriers, but cannot guarantee delivery of the information to the recipients. Final delivery of information to recipients is dependent on and is the responsibility of the designated public and private networks or carriers. CLIENT acknowledges and agrees that territories outside the U.S. and Canada may have territorial restrictions resulting from applicable law, telecommunications or internet infrastructure limitations, telecommunications or internet service provider policies, or communication device customizations that may inhibit or prevent the delivery of certain SMS, text or other notifications, or restrict the ability to place or receive certain calls such as outbound toll free calls. EVERBRIDGE shall have no liability to the extent such restrictions impede the Solution.

**11.3 Waiver; Severability.** The failure of either Party hereto to enforce at any time any of the provisions or terms of this Agreement shall in no way be considered to be a waiver of such provisions. If any provision of this Agreement is found by any court or other authority of competent jurisdiction to be invalid, illegal or unenforceable, that provision shall, to the extent required, be deemed deleted or revised, and the remaining provisions shall continue in full force and effect to the maximum extent possible so as to give effect to the intent of the parties.

**11.4 Assignment.** Neither Party may assign this Agreement to any third party except upon the other Party's prior written consent, which consent shall not be unreasonably withheld or delayed; provided, that no such consent shall be required in the event of an assignment to an Affiliate or to a successor-in-interest to the business of the assigning Party resulting from a merger, reorganization, or sale of all or substantially all assets. Notwithstanding the above, If EVERBRIDGE should undergo merger, acquisition, bankruptcy, or any change in their ownership or their name for any reason, EVERBRIDGE must promptly notify CLIENT in writing of these changes and provide the CLIENT with legal documentation supporting these changes, such as an Assumption Agreement, Bill of Sale, Articles of Incorporation,

Articles of Amendment, sales contract, merger documents, or other applicable legal document(s). CLIENT cannot agree to assumption of this Agreement by the assuming entity without proper documentation being provided to CLIENT of the legal transfer of the business and this Agreement. neither Party shall assign this Agreement to any third party which is a competitor of the other Party.

**11.5 Governing Law.** This Agreement shall be governed and construed in accordance with the jurisdiction and laws of the State of North Carolina, without regard to its conflicts of laws rules. The U.N. Convention on Contracts for the International Sale of Goods shall not apply. EVERBRIDGE will comply with bid restrictions, if any, and applicable laws, including N.C.G.S. §143-129(j) regarding E-Verify.

**11.6 Iran Divestment Act of 2015.** Whereas, N.C.G.S. §147-86.59 requires that a State agency or political subdivision of the State must require persons attempting to contract therewith, including contract renewals or assumptions, to certify that the persons or the assignees are not identified on the list created by State Treasurer pursuant to N.C.G.S. §147-86.58. Effective as of the date of this Contract, and in accordance with N.C.G.S. Chapter 147, Article 6E entitled "Iran Divestment Act," each Party hereby certifies that it is not identified on the Final Divestment List created by the State Treasurer, which list of persons the Treasurer has determined engage in investment activities in Iran, including any subcontractors of either Party.

**11.7 Notices.** Legal notices (i.e., claimed breach or termination) to be provided under this Agreement shall be delivered in writing (a) in person, (b) by nationally recognized overnight delivery service, or (c) by U.S. certified or first class mail to the other party as set forth on the signature page hereto. All legal notices shall be deemed to have been given upon receipt or, if under (c), three (3) business days after being deposited in the mail. Either party may change its address by giving notice of the new address to the other party pursuant to this Section and identifying the effective date of such change. EVERBRIDGE may provide all other notices to CLIENT's billing contact on the CLIENT Registration Form or, with respect to availability, upgrades or maintenance of the Solutions, to the EVERBRIDGE Support Center.

**11.8 Equal Employment Opportunity.** EVERBRIDGE, Inc. is a government contractor and is subject to the requirements of Executive Order 11246, the Rehabilitation Assistance Act and VEVRAA. Pursuant to these requirements, the Equal Opportunity Clauses found at 41 Code of Federal Regulations sections 60-1.4(a) (1-7), sections 60-250.4(a-m), sections 60-300.5 (1-11) and sections 60-741.5 (a) (1-6) are incorporated herein by reference as though set forth at length, and made an express part of this Agreement.

**11.9 Export Compliant.** Neither Party shall export, directly or indirectly, any technical data acquired from the other pursuant to this Agreement or any product utilizing any such data to any country for which the U.S. Government or any agency thereof at the time of export requires an export license or other governmental approval without first obtaining such license or approval.

**11.10 U.S. Government End-Users.** The Solutions and related documentation are "commercial items" as defined at 48 C.F.R. 2.101, consisting of "commercial computer software" and "commercial computer software documentation" as such terms are used in 48 C.F.R. 12.212. Consistent with 48 C.F.R. 12.212 and 48 C.F.R. 227.7202-1 through 227.7202-4, U.S. government customers and end-users acquire licenses to the Solutions and related documentation with only those rights set forth herein.

**11.11 General.** This Agreement, including its Exhibits and any Quote, constitutes the entire agreement between the Parties and supersedes all other agreements and understandings between the Parties, oral or written, with respect to the subject matter hereof, including any confidentiality agreements. This Agreement shall not be modified or amended except by a writing signed by both Parties. ANY NEW TERMS OR CHANGES INTRODUCED IN A PURCHASE ORDER OR OTHER DOCUMENT ARE VOID AND OF NO FORCE OR EFFECT. EVERBRIDGE'S ACKNOWLEDGEMENT OF RECEIPT OF SUCH DOCUMENT OR ACCEPTANCE OF PAYMENT SHALL NOT CONSTITUTE AGREEMENT TO ANY TERMS OTHER THAN THOSE SET FORTH IN THIS AGREEMENT. There are no third party beneficiaries to this Agreement. Any right, obligation or condition

that, by its express terms or nature and context is intended to survive the termination or expiration of this Agreement, shall survive any such termination or expiration hereof. This Agreement, and any other document referencing and governed by this Agreement may be executed in one or more counterparts, each of which shall be deemed an original but which together shall constitute the same agreement. Each Party agrees to be bound by its digital or electronic signature, whether transmitted by fax machine, in the form of an electronically scanned image (e.g., in .pdf form), by email, or by other means of e-signature technology, and each Party agrees that it shall accept the signature of the other Party transmitted in such a manner.

**IN WITNESS WHEREOF**, the Parties have caused this Agreement to be executed by their duly authorized representatives.

<p><b>EVERBRIDGE, INC.</b></p> <p>By: _____  Print Name: _____  Title: _____  Date: _____</p> <p><b>Address:</b>  155 North Lake Avenue  Suite 900  Pasadena, CA 91101</p> <p><b>For legal notice:</b>  Attention: Legal Department</p> <p><b>ATTEST:</b></p> <p>_____</p> <p><b>Corporate Secretary</b></p> <p><b>(CORPORATE SEAL)</b></p>	<p><b>CLIENT: GUILFORD COUNTY</b></p> <p>By: _____  Print Name: <u>Marty K. Lawing</u>  Title: <u>Guilford County Manager</u>  Date: _____</p> <p><b>CLIENT's Address:</b>  <u>301 West Market Street</u>  <u>Greensboro, NC 27401</u></p> <p>Attn: <u>Marty K. Lawing</u></p> <p><b>Address for Legal Notice:</b>  <u>GUILFORD COUNTY</u>  <u>301 West Market Street</u>  <u>Greensboro, NC 27401</u>  <u>Attn: Marty K. Lawing, Guilford County Manager</u></p> <p><b>ATTEST:</b></p> <p>_____</p> <p><b>Guilford County Clerk to Board</b></p> <p><b>(COUNTY SEAL)</b></p> <p><b>This instrument has been preaudited in the manner required by the Local Government Budget and Fiscal Control Act.</b></p> <p>_____</p> <p><b>Guilford County Finance Director</b></p>
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**EXHIBIT A**  
**Additional Business Terms**

*The following additional business terms are incorporated by reference into the Agreement as applicable based on the particular products and services described on the Quote.*

**Nixle® Branded Products and Community Engagement:**

1. CLIENT grants to EVERBRIDGE a non-exclusive, royalty free, worldwide and perpetual right and license (including sublicense) to (a) use, copy, display, disseminate, publish, translate, reformat and create derivative works from communications CLIENT sends through the Solutions for public facing communications to citizens, other public groups and public facing websites, including social media (e.g., Google®, Facebook®) (collectively, “**Public Communications**”), (b) use and display CLIENT’s trademarks, service marks and logos, solely as part of the Public Communications to Contacts who have opted in to receive those Communications, and on other websites where EVERBRIDGE displays your Public Communications, as applicable, and (c) place a widget on CLIENT’s website in order to drive Contact opt-in registrations. CLIENT further acknowledges and agrees that all personal information from individuals registering through such widget is owned expressly by EVERBRIDGE and such information will be governed by the applicable Privacy Policy.

**EVERBRIDGE Branded Products:**

“**Data Feed**” means data content licensed or provided by third parties to EVERBRIDGE and supplied to CLIENT in connection with the Solution (e.g., real time weather system information and warnings, 911 data, third party maps, and situational intelligence).

“**Incident Administrator**” means an individual who is authorized by CLIENT as an organizational administrator for the Incident Management or IT Alerting Solution.

“**Incident Operator**” means an individual who is authorized by CLIENT as an operator of the Incident Management or IT Alerting Solution.

1. **Data Feeds.** Notwithstanding anything to the contrary in this Agreement, to the extent that CLIENT has purchased or accesses Data Feeds, such feeds are provided solely on an “AS IS” and “AS AVAILABLE” basis and EVERBRIDGE disclaims any and all liability of any kind or nature resulting from any inaccuracies or failures with respect to such Data Feeds. The sole and exclusive remedy for any failure, defect, or inability to access the content of such Data Feed shall be to terminate the Data Feed with no further payments due.
2. **Incident Management/IT Alerting.** For clients purchasing the Incident Management or IT Alerting Solution, unless designated as unlimited: (a) Clients may only designate the number of Users set forth on the Quote, and such individuals shall only have the access rights pursuant to such designation and role; (b) Incident Administrators shall have the ability to build incident templates, report on incidents, and launch incident notifications; (c) Incident Operators shall only have the ability to launch or manage incidents; (d) IT Alerting Users shall have the ability to build, launch or manage incidents as well as participate in an on-call schedule to receive IT outage notifications, and (e) CLIENT shall be provided the number of incident templates purchased pursuant to the Quote.
3. **Secure Messaging.** For clients purchasing peer to peer secure messaging solutions (“**Secure Messaging**”), EVERBRIDGE shall comply with all applicable privacy laws including, the Health Insurance Portability and Accountability Act of 1996 (“**HIPAA**”), Health Information Technology for Economic and Clinical Health Act (“**HITECH Act**”), and the Gramm-Leach-Bliley and the Fair Credit Reporting Act, as applicable based on solution purchased. Any Business Associate Agreement executed in connection with this Agreement shall be incorporated and made a part of this Agreement. Customer acknowledges and agrees that Secure Messaging solutions are intended to deliver non-critical, non-emergency messages between users as a convenience to facilitate communications and are not intended for or suitable for use in situations where a failure or time delay of, or errors or inaccuracies in, the content, data or information provided through the services could lead to death, personal injury or property damage.

**Non-Critical Messaging**

1. If CLIENT is using the solution to send non-emergency calls, text messages or emails to consumers, CLIENT expressly agrees to comply with the Telephone Consumer Protection Act of 1991, including its implementing regulations, the CAN-SPAM Act of 2003, and any other similar laws and regulation (collectively, “**Consumer Protection Law**”). CLIENT shall not violate these or others applicable laws and warrants that it shall receive express consent from Contacts if its messages fall within these Consumer Protection Laws. CLIENT shall defend, indemnify and hold EVERBRIDGE harmless from any violation by CLIENT of Consumer Protection Law. CLIENT further agrees, that any marketing or sales related text messages will comply with the policies and guidelines of the Mobile Marketing Association. More information can be found at <http://mmaglobal.com/policies>.

**EXHIBIT B**  
**IPAWS- CMAS/WEA Addendum**

*This addendum is incorporated by reference into the Agreement as applicable based on the particular products and services described on the Quote.*

1. **IPAWS Authorization:** CLIENT represents and warrants to EVERBRIDGE that any employee, agents, or representatives of CLIENT who access IPAWS-OPEN using CLIENT's credentials provided by FEMA (each, an "IPAWS User"), are authorized by FEMA to use IPAWS-OPEN, have completed all required training, and CLIENT has executed an IPAWS Memorandum of Agreement ("MOA") with FEMA. CLIENT shall contact EVERBRIDGE immediately upon any change in CLIENT or any IPAWS User's right to access IPAWS-OPEN. CLIENT shall only access IPAWS-OPEN using its designated credentials and FEMA issued digital certificate ("Digital Certificate"). CLIENT acknowledges and agrees that EVERBRIDGE shall not have access to its credentials and that CLIENT assumes full responsibility for maintaining the confidentiality of any credentials issued to it. CLIENT shall be solely responsible for any and all claims, damages, expenses (including attorneys' fees and costs) that arise from any unauthorized use or access to IPAWS-OPEN.
2. **Credentials:** CLIENT shall load and maintain within its EVERBRIDGE account Organization, its Digital Certificate, COG ID, and Common Name. CLIENT authorizes and requests EVERBRIDGE to use the foregoing stored information to connect CLIENT to IPAWS-OPEN.
3. **Messaging:** CLIENT acknowledges and agrees that: (i) upon submission of messages to IPAWS-OPEN, EVERBRIDGE shall have no further liability for the distribution of such message, and that the distribution through IPAWS-OPEN, including, but not limited to, delivery through the Emergency Alert System or the Commercial Mobile Alert System, is in no way guaranteed or controlled by EVERBRIDGE; (ii) EVERBRIDGE shall not be liable as a result of any failure to receive messages distributed through IPAWS-OPEN; (iii) IPAWS may include additional features not supported through the EVERBRIDGE system, and EVERBRIDGE shall not be required to provide such additional features to CLIENT; and (iv) CLIENT shall be solely responsible and liable for the content of any and all messages sent through IPAWS-OPEN utilizing its access codes.
4. **Term:** CLIENT acknowledges and agrees that access to IPAWS-OPEN shall be available once CLIENT has provided EVERBRIDGE with the Digital Certificate and any other reasonably requested information to verify access to the system. Upon termination of the Agreement access to IPAWS-OPEN shall immediately terminate. In addition, EVERBRIDGE may immediately terminate, without liability, access to IPAWS-OPEN, if CLIENT breaches this Addendum, the MOA, or FEMA changes the IPAWS-OPEN system so that it materially change the business terms and/or feasibility for EVERBRIDGE to provide such access.

STATE OF NORTH CAROLINA

**AFFIDAVIT REGARDING E-VERIFY**

COUNTY OF GUILFORD

\*\*\*\*\*

I, [redacted] (the individual attesting below), being duly authorized by and on behalf of  
[redacted] EVERBRIDGE, INC. (the entity doing business with Guilford County, hereinafter "Employer") after  
first being duly sworn hereby swears or affirms as follows:

1. Employer understands that E-Verify is the federal E-Verify program operated by the United States Department of Homeland Security and other federal agencies, or any successor or equivalent program used to verify the work authorization of newly hired employees pursuant to federal law in accordance with NCGS §64-25(5).

2. Employer understands that Employers Must Use E-Verify. Each employer, after hiring an employee to work in the United States, shall verify the work authorization of the employee through E-Verify in accordance with NCGS§64-26(a).

3. Employer is a person, business entity, or other organization that transacts business in this State and that employs 25 or more employees in this State. Mark "Yes" or "No":

a. YES \_\_\_\_\_; or,

b. NO \_\_\_\_\_

4. Employer's subcontractors comply with E-Verify, and if Employer is the winning bidder on this project Employer will ensure compliance with E-Verify by any subcontractors subsequently hired by Employer.

This [redacted] day of [redacted], 2016.

\_\_\_\_\_  
Signature of Affiant  
Print or Type Name: \_\_\_\_\_

State of North Carolina County of Guilford

Signed and sworn to (or affirmed) before me, this the [redacted]  
day of [redacted], 2016.

My Commission Expires:

\_\_\_\_\_  
Notary Public

(Affix Official/Notarial Seal)





500 N Brand Blvd, Suite 1000  
 Glendale, CA 91203 USA

tel: 888.366.4911  
 fax: 818.484.2299

www.everbridge.com

**QUOTATION**

Quote Number: 00022489

**Confidential**

1 of 2

**Prepared for:** Donald L. Campbell  
 Guilford County, NC  
 1002 Meadowood Street  
 Greensboro, NC 27409  
 (336) 641-2278  
 (336) 641-5748  
 don.campbell@guilford-es.com

**Quotation Date:** September 14, 2016  
**Quote Expiration Date:** November 11, 2016  
**Rep:** Jeff Mooney  
 jeff.mooney@everbridge.com

**Contract Summary Information**

**Contract Period: 1 Year**  
**Contract Optional Years: 4 Years**

**ANNUAL SUBSCRIPTION – See attached Product Inclusion sheet/s for Product details.**

<u>Service</u>	<u>Fee Type</u>	<u>Qty</u>	<u>Unit Price</u>	<u>Discount</u>	<u>Total Price</u>
Everbridge SecureBridge	Recurring	1	\$120.00	100%	\$0.00
Everbridge SecureBridge Additional Users	Recurring	100	\$120.00	100%	\$0.00
Everbridge IPAWS Notification	Recurring	2500	\$1.00		\$2,500.00
Everbridge Mass Notification (MN) with Unlimited Domestic Minutes	Recurring	1	\$1.00		\$90,000.00

**PREMIUM FEATURES / USAGE**

<u>Service</u>	<u>Fee Type</u>	<u>Qty</u>	<u>Unit Price</u>	<u>Total Price</u>
Everbridge ContactBridge	Recurring	1	\$1.00	\$0.00
Everbridge Community Engagement	Recurring	1	\$1.00	\$20,000.00
Smart Weather Alerting (includes 1 location in base weather subscription)	Recurring	10000	\$1.00	\$10,000.00
Everbridge Additional Organization	Recurring	4	\$1.00	\$0.00



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**Confidential**

2 of 2

**PROFESSIONAL SERVICES**

<u>Service</u>	<u>Fee Type</u>	<u>Qty</u>	<u>Unit Price</u>	<u>Total Price</u>
Premium Implementation	One-Time	1	\$8,000.00	\$8,000.00

<b>Pricing Summary:</b>	
Year One Fees*:	\$130,500.00
One-time Implementation and Set Up Fees:	\$2,500.00
<b>Total Year One Fees:</b>	<b>\$133,000.00</b>
Optional Year(s) Ongoing Annual Recurring Fees:	\$122,500.00

1. Additional rates apply for all international calls.
2. Quote subject to terms & conditions of GSA Contract No. GS-35F-0692P and the GSA Approved End User License Agreement ("EULA"), the latter of which is attached hereto and incorporated by reference.
3. Subject to sales taxes where applicable.
4. The supplemental notes below, if any, supplied in this Quote are for informational purposes and not intended to be legally binding or override GSA Contract No. GS-35F-0692P, or the EULA.

(\*Year One Fees are the total of the first year annual subscription fees and any one-time fees, i.e., Professional Services.)

Supplemental Notes:

**Authorized by Everbridge:**

**To accept this quote, sign, date and return:**

\_\_\_\_\_  
**Signature**                      **Date**

\_\_\_\_\_  
**Authorized Signature**                      **Date**

\_\_\_\_\_  
**Print Name**                      **Title**

Marty K. Lawing                      Guilford County Manager

\_\_\_\_\_  
**Print Name**                      **Title**

ATTEST: \_\_\_\_\_  
Corporate Secretary

ATTEST: \_\_\_\_\_  
Clerk to Board

(CORPORATE SEAL)

(COUNTY SEAL)

This instrument has been preaudited in the manner required by the Local Government Budget and Fiscal Control Act.

\_\_\_\_\_  
Guilford County Finance Director



## Everbridge Mass Notification

Everbridge Mass Notification allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options. Below is a list of key system inclusions with your new Everbridge Mass Notification system.

### Usage

Unlimited Domestic Emergency Alerts and Testing Messages

Unlimited Domestic Non-Emergency Alerts Messaging

\*Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

### Core Platform Access

Unlimited Administrators for web-based portal to initiate messages, reporting, and administration

Unlimited Administrators for ManageBridge Application (iOS, Android) and Mobile Optimized Notification Site (for Blackberry, Windows 10, etc.)

Two (2) Organization with unlimited nested static and dynamic groups

Access to Everbridge Elastic Infrastructure for message delivery

Custom branded community opt-in portal with custom fields and opt-in subscriptions

Flexible role-based access controls to manage user permissions

Access to Real-Time Dashboard, Notifications Library, Everbridge Universe, and Custom Reporting

### Key Notification Features

Integrated GIS/Map-based, rule-based, group-based, or individual contact selection

Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages

One-screen broadcast creation workflow to speed message creation and reduce human error

Everbridge Network to access situational intelligence & notifications shared by other public and private groups

Publish notifications directly to Websites and services that support API access via HTTPS using 'Web Posting'

Contact filtering based on custom criteria

Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)

Automatic address geo-coding for contacts

Organization specific customizable caller ID, greetings, and broadcast settings

SMPP based SMS text messaging

Multi-language Text to Speech Engine and Custom Voice Recording

Real-time reporting for improved situational awareness and easier after action analysis

5 Live Operator Message Initiations per year

Interactive Dashboard for Organizational Activity Summary

Unlimited Notification Templates

Self-service Single Contact Record Adjustments

Self-service Contact Import via CSV Upload

Bulk Contact Management Automation via Secure FTP

### Set-up, Implementation & Support

Up to 10 total hours of a dedicated Implementation Specialist during a Standard Implementation

Self Service Administrative Set-up, Configuration and Default Preferences

Initial Member Data Upload and Test Broadcast Support

Unlimited Access to Everbridge University classes

24x7 Customer Support (phone, web, email)

Global Support/Operations Centers for Redundant Live Support

Dedicated Account Manager

## Everbridge IPAWS Integration

This premium feature enables a client to broadcast alerts to the public via FEMA's Integrated Public Alert & Warning System (IPAWS) from within the Everbridge Suite solution. See <http://www.fema.gov/integrated-public-alert-warning-system> for details.

After a client has received their credentials from FEMA, the client administrator loads their FEMA-assigned digital certificate into their Everbridge Organization, and client users will be able to send messages using any of the authorized IPAWS channels:

- Emergency Alert System (EAS) (short text message to televisions and audio message to radio)
- Wireless Emergency Alerts (WEA) (short text message to mobile phones)
- Non-Weather Emergency Alerts (NWEM) (short audio messages to NOAA radio)
- COG-to-COG (messages to other alerting authorities who have access to IPAWS)

Clients will have the option within the Everbridge notification workflow of sending the message to the IPAWS "live" environment, which will route the message to one or more of the above channels, or the option of sending the message to the IPAWS JITC environment, where clients can evaluate their test messages and train their users.

*Note: Everbridge has no influence into the channel permissions assigned to a client. For instance, if a client is granted access to send only to WEA, then Everbridge cannot force the notification to also be sent to the EAS channel.*

### Benefit to Clients

This feature will benefit clients who:

- Are approved by FEMA and their state emergency management agency to send messages to the general public and/or to send messages to other alerting authorities who have access to IPAWS.
- Want to use one notification to send the same message to IPAWS and to Everbridge/Nixle Contacts
- Need to receive messages addressed to their COG
- Want to pull messages from the Public message board in IPAWS for downstream dissemination to their Everbridge/Nixle contacts

### Usage

A client can load their FEMA-assigned digital certificate in one or more of their Everbridge organizations. There is no separate charge for the volume of IPAWS messages a client sends from Everbridge Suite.

### Core Platform Access

The Implementations Team must enable the approved IPAWS channel(s) in EB Admin for the designated client Organization.

### Key Features

- The IPAWS channels are individually listed as Publishing Options on the Mass Notification form.
- Client user can view the permissions assigned to the COG ID via the Organization Settings page
- Users can send notifications to IPAWS as well as to other Publishing Options and Everbridge/Nixle Contacts
- User can select the IPAWS "live" or "test" environments in the notification form before sending the message
- User can review messages sent to the client's COG ID via the Everbridge Interactive Visibility feature

### International Support

None. IPAWS is available only to public safety organizations in the United States.

### **Set-up, Implementation, and Support**

This is a premium feature.

This feature is intended only for clients who have received credentials from FEMA.

Implementations Team must enable the approved channels for a client's Organization.

Note: This feature is not available at the Account Level

Client administrators must load the FEMA-provided digital certificate in the Settings page for the desired Organizations

Clients must contact Everbridge Technical Support if they want to make subsequent changes to their channel options.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

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## Everbridge Community Engagement (SLG)

The Community Engagement solution supports active and engaged communities with:

- An Easy Opt-In System**  
 Gathering and managing emergency management opt-ins from residents can be difficult. Connecting and engaging with as many citizens as possible, however, allows community reach to be quickly expanded.
- Keyword Opt-In:** Allow large groups of people to easily opt-in to a database by texting a keyword. Includes 5 keywords. Additional keywords may be purchased.
- Resident Opt-in by Zip Code:** Residents can easily sign up for community alerts by texting their zip code to 888777
- Foster a Two-Way Dialogue with Social Media Integration**  
 With the help of Community Engagement’s social media integration, neighbors can share valuable information, suggest ways to collectively address safety concerns, plan public events and more.
- Empower Residents to be Eyes and Ears of the Community**  
 Residents can be valuable resources for law enforcement. Through the use of Everbridge’s Community Engagement solution, police and other local authorities empower residents to invest in their community through outreach, collaboration and shared leadership.
- Enable Real-Time Alerts with Mobile App**  
 Everbridge’s OneBridge Mobile App is a free smartphone application that allows residents to receive real-time alerts and safety information from agencies. The OneBridge Mobile App provides a two-way engagement between residents, local public safety organization and emergency management.

### Access

- Unlimited Administrators, Dispatchers, and Group Managers for web-based portal to initiate and manage messages
- Unlimited Administrators, Dispatchers, and Group Managers for web-based portal to post messages to social media.

### Usage

- Unlimited Web Messages
- Unlimited Facebook & Twitter Notifications

### Key Features

Alerts	X
Advisory	X
Community	X
Unlimited Nixle SMS	X
Unlimited Email	X
Multiple Email Attachments	X
Web Publications	X
Social Media (Facebook & Twitter)	X



**SYSTEM INCLUSION**  
Confidential

Location Targeting: City/Town Name or Zip Code	X
Messaging templates	X
Email templates	X
Google Public Alerts	X
Multiple Admin & User Accounts	X
Social Media Reporting	X
SMS, Email, Delivery Stats	X
Provisioning Services including account & user setup	X

**Set-up, Implementation, and Support**

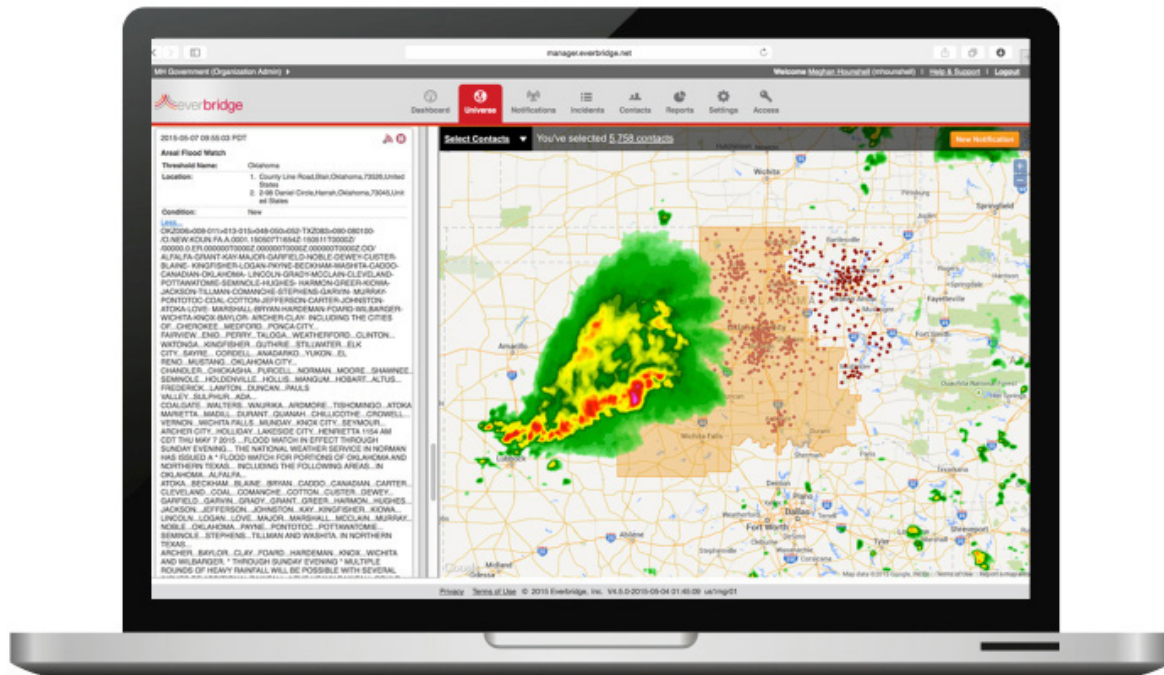
Self Service Administrative Set-up, Configuration and Default Preferences  
Unlimited Access to Everbridge University  
24x7 Customer Support (phone, web, email)  
Global Support/Operations Centers  
Dedicated Account Manager

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# SMART WEATHER

Monitor real-time weather information while automatically notifying contacts



## PROTECT YOUR EMPLOYEES AND COMMUNITY MEMBERS

Everbridge's **SMART Weather** leverages Weather Decision Technologies meteorological resources to enhance and optimize over 150 severe weather alerts including lightning, tornados, thunderstorms, hail, ice, snow, extreme temperatures, high winds, flash floods and flooding.

Keep your employees, residents and other key stakeholders informed and safe with automatic broadcasts to all affected recipients in an impact area. Actively manage weather events and quickly put location-based warnings in the right hands, in real-time. With **SMART Weather** you can automatically broadcast customized messages based on the type and severity of the event.

### KEY CAPABILITIES

- + **MAP-DRIVEN** – Visualize weather and select targets using GIS maps and shapes.
- + **AUTOMATED** – Deliver alerts to contacts and members automatically.
- + **RULES-BASED** – Use rules to determine when a message should be triggered.
- + **TARGETED** – Deliver the right message to the right person automatically.





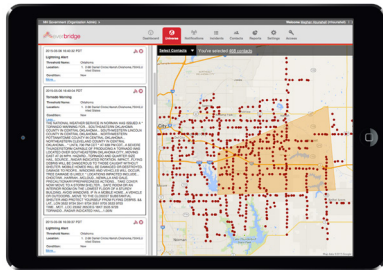
# SMART WEATHER

Monitor real-time weather information while automatically notifying contacts

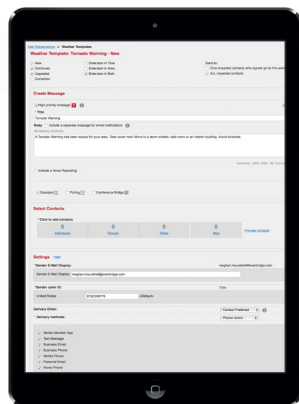
## KEY FUNCTIONALITY



- + Accurate weather warnings with specific start times and timely closing of alerts.

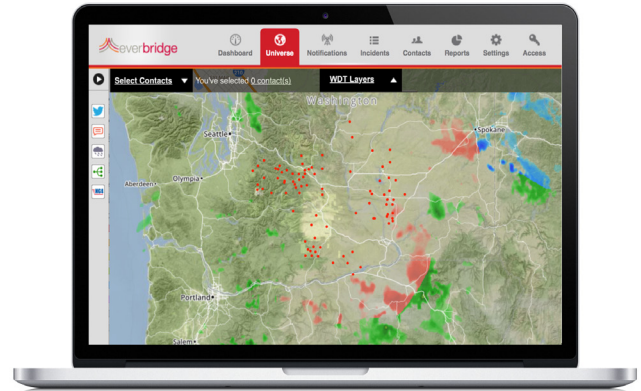


- + Precise meteorologist drawn polygons and geographical zones to identify weather impacted locations. Select contacts in affected areas using a map that identifies weather impacted locations.

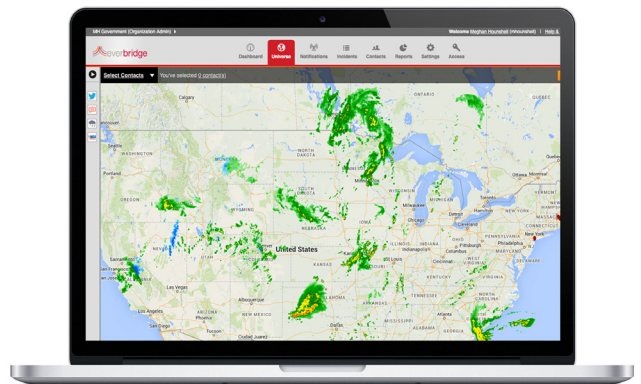


- + Customized message content based on weather type, severity, location and audience.

## SMART WEATHER SATELLITE AND INFRARED DISPLAYS



- + Infrared displays allow for even more precise location-specific weather alerts so notifications get to the right people with speed and accuracy.



- + New weather layers provide near real time weather monitoring (within the last 5 minutes), making it easier to alert key stakeholders.

### About Everbridge

Everbridge is a leading unified critical communications platform trusted by corporations and communities of all sizes that need to reach the right people for immediate action, collaboration, and decision-making. Connecting millions of people and internet-connected devices, the company provides reassurance that secure, compliant messages are delivered, locally and globally, received and responded to, no matter the recipient's location. Everbridge is based in Boston, Los Angeles, San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.





## Everbridge ContactBridge

Everbridge ContactBridge application allows users to aggregate mobile recipient feedback in a single communications place enabling decision makers to communicate efficiently with first responders, and their employees and constituents. Below is a list of key system inclusions with Everbridge ContactBridge Application.

### Usage

Unlimited Outbound Notifications to Everbridge Mobile Recipient Application via ContactBridge Notifications  
Unlimited Inbound Notifications from Everbridge Mobile Recipient Application

### Access

Single Web interface console to display aggregated Information  
Unlimited administrator access to the Everbridge System

### Key Notification Features

Fully integrated with Everbridge Mass Notification  
Custom threshold rules and settings for ContactBridge initiated messages

- Define messages and key recipients upon threshold trigger
- Visual and automated alerts when Threshold is reached

Receive and display images, comments and location information from contacts  
Advanced Graphical Reporting including Geographic locations if available  
Recipient ContactBridge Application for iOS and Android Devices

### Set-up & Implementation

Access to a dedicated Implementation Specialist during a Standard Implementation  
Self Service Administrative Set-up, Configuration and Default Preferences  
Initial Member Creation and Test Notification Support  
Unlimited Access to Everbridge University  
24x7 Customer Support (phone, web, email)  
Global Support/Operations Centers  
Dedicated Account Manager

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

## 3-Day Premium Implementation Service

### Service Overview

The Everbridge Premium Implementation Service is offered through a three-day, on-site program that focuses on developing a client's knowledge of the Everbridge solution through customized training to optimize the effectiveness of the client's deployment of the Mass Notification solution.

The Premium Implementation Service allows the customer to leverage Everbridge's solution and industry expertise and best practices to reduce time to solution adoption and accelerate the solution's ROI. The service is provided by a team composed of highly experienced, credentialed professionals with years of incident management and communications expertise.

### Scope of Work

The Premium Migration service is a three-day, on-site workshop that will include sessions covering the following topic areas:

- **System Proficiency:** Provides the resources to build a system education and training program to ensure system proficiency on the new solution. Includes delivery of one administrator and group leader training course.
- **Best Practice Resources:** Provides customers with an orientation to the resources available for best practices adoption and ongoing system effectiveness.
- **Contact Data Management:** Provides customers with a tailored data management and migration strategy including a "quality and completeness" analysis of the current data in the system.
- **System Integration:** Provides customers with a thorough understanding of the integration options, requirements, and capabilities specific to the client's environments.
- **Reporting:** Provides customers with an in-depth review of the reporting capabilities within the Everbridge platform for real-time, broadcast, and ad-hoc requirements.
- **Message Content:** Provides customers with a framework for effective messaging and how to pre-populate the Everbridge system with message templates.
- **System Testing & Acceptance:** Provides customers with proven system testing and awareness techniques to enable ongoing system validation.

### Completion Criteria

The engagement is considered complete upon completion of the 3-day workshop.

### Time and Expenses

The Professional Services rendered pursuant to this inclusion sheet shall be valid and usable for the lesser of twelve (12) months or the remainder of the then current term. Unless otherwise stated on the quote, travel and other related expenses will be billed separately.



### CLIENT REGISTRATION FORM

**\*Required information**

**\*Client Name:**

**Account Number: (Internal use only)**

**\*Requestor/Approver of Services:**

Contact Name:

Phone Number:

Email Address:

Other Number:

**\*Billing Address:**

Contact Name:

Contact Name:

Address:

Address:

City:

State/Province/Region:

City:

State/Province/Region:

Postal/Zip Code:

Country:

Postal/Zip Code:

Country:

**\*Accounts Payable Department:**

Contact Name:

Email Address:

**\*Purchasing Department:**

Contact Name:

Email Address:

Phone Number:

Fax Number:

Phone Number:

Fax Number:

Address: *same as Billing Address*

*same as Shipping Address*

Address: *same as Billing Address*

*same as Shipping Address*

City:

State/Province/Region:

City:

State/Province/Region:

Postal/Zip Code:

Country:

Postal/Zip Code:

Country:

**\*Invoice Submission Email Address(s):**

**\*Do you require a Purchase Order to process payment?**

Yes

No

If Yes, please send Purchase Order to [Final.Documents@everbridge.com](mailto:Final.Documents@everbridge.com)

(For U.S. Clients only)

**\*Is your organization exempt from paying Sales and Use Tax?**

Yes

No

If your organization is exempt or is utilizing Direct Pay, please attach a copy of your Exemption or Direct Pay Certificate to this form

\*If either of the certificates is not attached to this form, sales tax will be added where applicable.

**Please provide any special instructions for submitting and processing invoices for payment:**

**Please list and attach any required forms and/or web links for invoice processing:**

e.g., Wire/EFT/ACH forms, Vendor forms, W9 forms, Registration links